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caught wearing
a blonde wig!!

THE BIG BOOK OF

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THE RING!



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PHOTO FEATURES

PRIZEWINNER CORNER: Beautiful Bobby/Pedro Morales . . . 16

BEHIND CLOSED DOORS: Valiant, Albano, Monsoon, Tyler, Strongbow, more! . . . 20

MOOLAH IN BLONDE WIG . . . 27

PERSONALITY EXCLUSIVES

DICK THE BRUISER — THE MID-WEST'S ROCK 'EM, SOCK 'EM HERO . . . 6

WHY THEY CALL JOHN TOLOS "WRESTLING'S MARKED MAN!" . . . 8

BRUNO SAMMARTINO LOOKS TO THE FUTURE: "I'M ENJOYING LIFE!" . . . 32

MANUEL SOTO: "MY ROUGHEST BOUTS!" . . . 34

SPECIAL FEATURES

A WRESTLING FAN TELLS WHAT TURNS HIM ON . . . 10

HOW WRESTLERS KEEP IN SHAPE . . . 12

PHOTO TIPS FOR RINGSIDE ACTION . . . 14

OFFICIAL WRESTLING GUIDE COLUMNS

EARL ELDER'S COAST-TO-COAST . . . 18

WHAT YOU WANT TO KNOW . . . 28

ROAMIN' AROUND WITH RONALD . . . 30

RAPID-ACTION BONUS

TARZAN TYLER TANGLES WITH JAY STRONGBOW . . . 24

EXCLUSIVE EXTRAS

THE FLESH-TEARING HORROR OF BLOOD MATCHES . . . 22

THE WHO USES WHAT HOLDS GUIDE . . . 17

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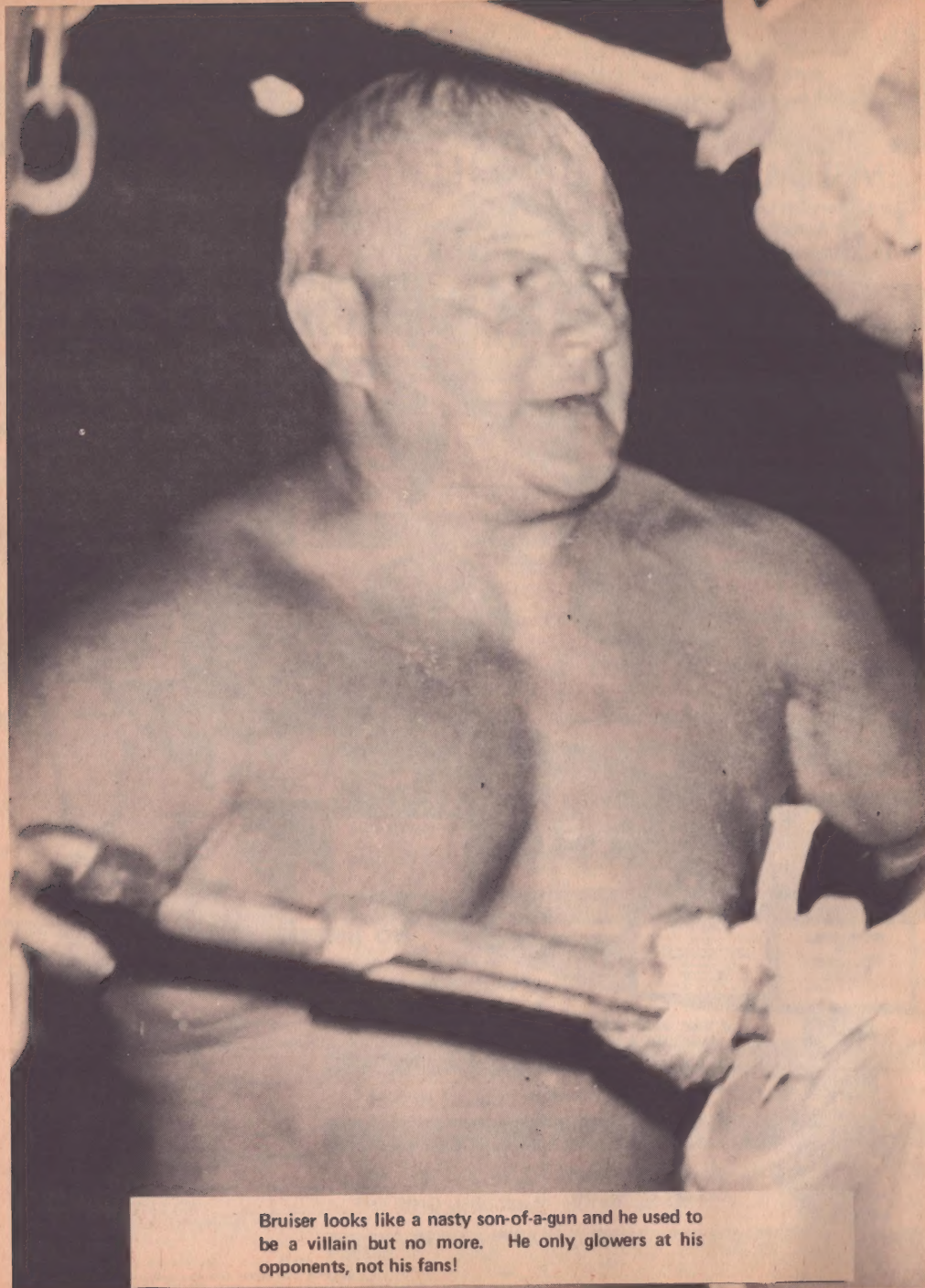
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RING SIZE



Bruiser looks like a nasty son-of-a-gun and he used to be a villain but no more. He only glowers at his opponents, not his fans!

DICK THE BRUISER

THE MID-WEST'S

ROCK 'EM, SOCK 'EM HERO!

HIS OPPONENTS ARE TURNED INTO BLOODY CARCASSES!

OFTENTIMES BIG ARENAS in towns like Chicago and Indianapolis are sold out or near capacity, while other times there are 2,000 to 3,000 more vacant seats. The number of empty seats usually indicates whether or not Dick the Bruiser is on the card.

When one thinks of Richard Afflis, simply known as the Bruiser, you recall him being among the meanest of professional football players when he played offensive guard for the Green Bay Packers, or his famed bar room brawl in Alex Karras' saloon — followed by his victory over the Lions' defensive tackle in one of Detroit's most-remembered bouts, and his long-time suspension from the state of New York.

But these are not the reasons why the crowds pour in to see him work. They come because they know they will see Bruiser's opponent bleed. They anticipate Bruiser throwing an opponent between the ropes, out of the ring, then ramming his head into the edge of the mat floor, or into the steps or a steel post. They know, too, that his leap off the top rope to drive his knee into his prone foe also means victory. When wrestlers try to ram his head into the turnbuckle to retaliate for this favorite move of his, they find that Bruiser can control his head so that he cannot be rammed face first into the turnbuckle.

Another maneuver Dick has developed for those rare moments when he is getting the worst of it, is to back away from his opponent and put his hands on the ropes, looking away from them, and then lashing back with a forceful kick into the stomach, which always leaves his foe gasping for breath and turns the tide of victory his way.

Crowds flock to matches headlined by Bruiser, knowing he will not lose, and if he does, it will only

be by disqualification because he has refused to heed the referee or because he has been counted out of the ring.

For more than 15 years, Dick the Bruiser has rarely been pinned or forced to concede. He is a man who seldom smiles and just naturally looks mean. But Bruiser is cheered when he wins and would be properly termed a "hero" in Midwestern rings. It hasn't always been that way, in cities like Chicago in the mid-50's when Bruiser began wrestling, his rough-and-tumble, show-them-no-mercy, style found him getting disqualified against the "villains" like Hans Schmidt, Don Leo Johnathan and the Shiek, just as often as against the popular stars such as Verne Gagne, Lou Thesz, and Argentina Rocca.

In the early '60's, Bruiser did not make many Chicago appearances, and in 1963 Chicago reached a new low in wrestling as stars like Rogers, Valentine, Wright, Siki, The Kangaroos, etc., were replaced by inferior talent with names quite similar to the real stars. Crowds of under 3,000 became the rule and long-time Chicago mat impresario, Fred Kohler, who was nearing the end of his long reign of promoting, broke his connections with the man responsible for the inferior talent and began arranging his own lineups again. Kohler picked Dick the Bruiser as one of his first main eventers and he has been in the limelight ever since. Bruiser's first long-standing opponent was former NWA Champion, Pat O'Connor, the popular New Zealand athlete. As terrific as O'Connor was (and he gave Bruiser rougher bouts than any of the others) he could not defeat him except on a disqualification victory. Negro muscleman, Sailor Art Thomas, was next but couldn't do it, so Kohler brought in Johnny Valentine who had been so popular in opposing Buddy Rogers in the early

(continued on page 58)

Why They Call JOHN TOLOS "Wrestling's Marked Man!"



JOHN "GOLDEN GREEK" TOLOS

MAY 8, 1971, is a night that Southern California pro wrestling fans won't forget for a long time to come. On that night, the Olympic Wrestling Club of Los Angeles was to present a beautiful trophy and \$2,000.00 to the winner of the annual 1971 Wrestler of the Year award. Over 14,000 ballots were submitted by wrestling fans in the L.A. area, and it proved to be a very close race.

The winner was to be announced at ringside prior to the main event. All the wrestlers gathered in the vicinity of the ring, and all waited nervously and anxiously for the announcement. Finally it was reported that the winner was Freddie Blassie. Blassie, So. California's most popular wrestler by far, beamingly came forward to accept the award. "The King", as Fred is called, was thrilled. He graciously thanked the fans and the management for the award, that proved he was the most popular wrestler.

In the opposite corner of the arena, the Canadian wrecker, Big John Tolos sneered enviously. Finally, Tolos, nicknamed the "Golden Greek", could stand it no longer. He crept toward the ringside physician's medical bag, and took out a bottle of poisonous Monsef's Powder.

During this time, Blassie was being interviewed for the television audience. Tolos came from behind Blassie and exploded the solution in his face!

Blassie was rushed immediately to the emergency hospital. He remained there for three days. Fred was told that his left eye was badly burned and advised not to wrestle again. He is currently under the watchful guidance of his personal doctors, and time will be the only factor as to whether or not he will ever wrestle again.

(continued on page 56)

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"I took in \$2,880 in April. I worked from my home. My wife handles all telephone calls. We both enjoy our new found independence and the compliments we get from satisfied customers."

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G. F. Wisconsin

Security-Prestige- and Profits

"National Advertising and Duraclean prestige are very important. This year I will double last year's gross. For the first time in 20 years I've got security—without fear of losing my factory job. I gross about \$8.50 an hour on the job."

H. P. Ohio

\$360 Job Finished in one day

"I did the Sorority House in one day for \$360. This business is in its infancy."

H. L. B. Texas

FREE BOOK tells how these people—and hundreds of others—got started in this Big Money business. Send for your copy now.

Let me give you the same start I gave these men!

In one way, the big earnings reported here might be called exceptional. In another way, there is nothing exceptional about them. That's because any man who will follow instructions and is willing to work at his own Duraclean business should be able to do as well under similar conditions.

Each of the men quoted here had talents and abilities different from those of all the rest. *But each had one thing in common—a desire to win personal independence in a business of his own.* And each man took five identical steps to reach his goal.

1. Each one read an announcement such as you are reading now.
2. He wrote for complete information.
3. He read the literature we sent him.
4. He gained new confidence in himself and the belief that he could succeed with Duraclean.
5. He accepted our offer to help him get started. Later, he wrote to tell us about his success.

In each case, remember, the first step was to write to Duraclean for information. If you would like to own a business of your own, why don't you do as these men did—right now.

When I hear from you, I will send you facts about the Duraclean Franchise that will open your eyes. You will see why a Franchise business such as ours makes success for the individual the rule rather than the exception.

The Duraclean home service business has been tried and tested. The market for Duraclean Service is tremendous—and growing. The methods that lead to success have been clearly charted. When an ambitious man follows these methods, success is the logical result.

Some Franchise businesses require investments as high as \$50,000. With ours, you can get started for less than a \$1000 and we finance the balance. Monthly payments are so small that the profits on less than one day's service can cover your payment for the entire month. Even with this small investment and operating as a one man business, your potential is \$250.00 a week net profit. With two men working for you 35 hours a week, you should gross a profit of \$420.00. Allowing 20% for advertising and incidentals, the net would amount to \$336.00.

The most important part of Duraclean home service is cleaning rugs, carpets and upholstered furniture by a revolutionary modern process known as the "Absorption Method." You do the work right in the customer's premises. No harsh scrubbing with motor-driven brushes. No soaking. Instead, an airtight foam loosens the dirt and holds it in suspension until removed. A test conducted by an impartial laboratory showed that the modern Absorption Method removed twice as much dirt as

was removed by old fashioned machine scrubbing.

If you are tired of working for others or of jumping from one proposition to another—if you have a real yearning for independence in a business of your own—then send for "The Duraclean Route to Success." There is no obligation—no charge. No salesman will call to high pressure you. Send for the book now. Read it. Then if you want to take the next step toward independence, you can write to me and let me give you the same help I've given so many other successful men.

Art Marsh
PRESIDENT

DURACLEAN COMPANY
2-P72 Duraclean Building, Deerfield, Ill. 60015

Mr. Ford Marsh, President
2-P72 Duraclean Building, Deerfield, Illinois 60015

Please mail a copy of your Free Book that tells how I can get a Duraclean Franchise started in spare time without giving up my present income. No charge. No obligation. And no salesman is to call on me.

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Address _____

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IT ISN'T EASY, months later, to forget the strange glamor of the place, like the nostalgia of a remembered boyhood full of sports events, circuses, and shows at the old Garden. A Hollywood superproduction or a TV special may have more polish. The baseball diamond may have all that fresh air. But there's nothing that beats the excitement of a professional wrestling match.

Most of my contact with the sport has come via television. Until the advent of color TV, that meant that, for me, the wrestling world was grey on grey. Most of the action, as recorded by the camera, was confined to the space between the ropes. The wrestlers, like all others who appear on the tube, are reduced to pint-size.

It's something else again when you're able to plunge directly into the game, right down in the middle of the paying customers. You've forgotten how big the wrestlers really are, and you're amazed all over again at the gigantic girth of limb and torso.

The costumes worn by some are more impressive, too. The drama of a mask, the swirl of a cape, the flowing locks and shining sequins on the robes of some of the women, the high, laced shoes or a pair of boots — the display alone is worth the price of admission.

But it's above all a sport, a serious sport, and all around you folks are waiting for the events to begin.

(continued on page 54)

A Wrestling Fan Tells It Like It Is!



NOW!

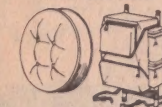
The Perfect Way to Re-color or Repair Your Damaged Vinyl!

...and you can earn as much as \$320 a week profit on a part-time basis applying it wherever you travel.

WE LIVE IN A "VINYL WORLD" ... outdoor and camping equipment abounds with it!



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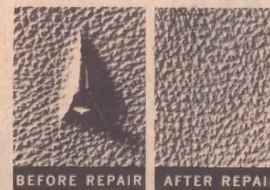
BOAT COVERS & EVEN VINYL BOATS



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plus innumerable new vinyl products hitting the market constantly ... all eventually needing repairing and re-coloring.

UNRETOUCHED PHOTOGRAPHS



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You will be supplied with complete instructions and equipment. Men and women can qualify for a UTICOLOR applicator dealership who have a sense of financial responsibility, initiative and good work habits. We are a firmly established, reputable company and stand behind our top quality products. Most important to you, we co-operate wholeheartedly with our dealers and help them every step of the way. This is a business with an unlimited future. If you're interested in getting an introductory kit of your own or learning more about how you can operate a traveling UTICOLOR Service Business, fill out the coupon and mail it today!



UTILITY COLOR LABS, INC.
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Originators of UTICOLOR® ... the exclusive Color-Bond vinyl repair process.

Here's the easy, low-cost way to repair or re-color your vinyl. Naugahide or leatherette interiors and equipment to get everything ship-shape for your upcoming camping vacation and weekend travels. Vinyl coverings, auto and trailer interiors, backpacks, awnings, seats, boat covers, gun covers, you name it — wherever you see worn faded, cigarette burned or ripped vinyl, our UTICOLOR kit can help you restore these to new beauty at low cost. And UTICOLOR Products will give them all a durable protective coating and give them a longer life.

And, after you've finished your own interiors and camping gear, you can use your UTICOLOR kit to earn a regular extra income for yourself wherever you travel or at every trailer park you visit. As a UTICOLOR representative, you'll make an 80% profit on every vinyl repair and recoloring job. All you do is show how well it worked on your own interiors and equipment and it'll sell itself!

We'll show you how.

The average gross profit for you as an authorized UTICOLOR applicator on 15 jobs is approx. 80%. On an average of 4 jobs a day at \$20.00 per job, you'll make \$64.00 profit. That's \$320.00 each week on a part-time basis. You can afford to spend the rest of your time enjoying your camping adventure.

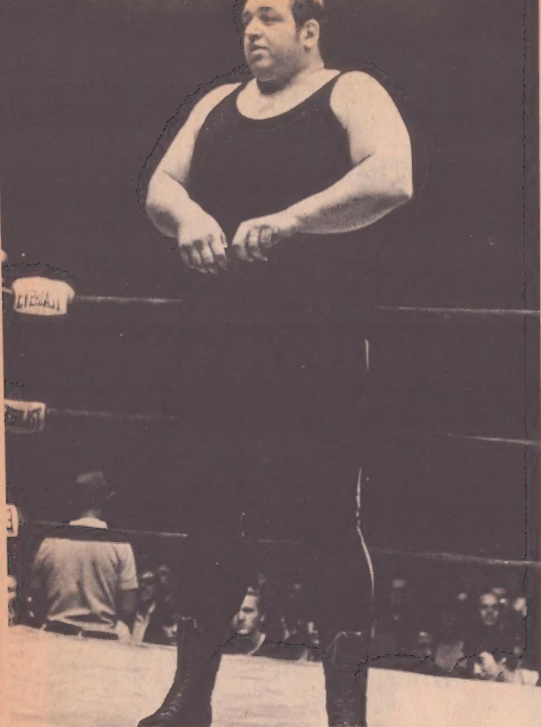
MAIL THIS COUPON NOW!

UTILITY COLOR LABS, INC. Dept. CMG1-72

P.O. Box 2932, Santa Fe Springs, California 90670

Please send free brochure telling ☐ How I can get my own introductory kit, ☐ How I can become an authorized traveling UTICOLOR applicator dealer.

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ADDRESS _____
CITY _____ STATE _____ ZIP _____



Big Book Exclusive!

HOW WRESTLERS KEEP IN SHAPE!

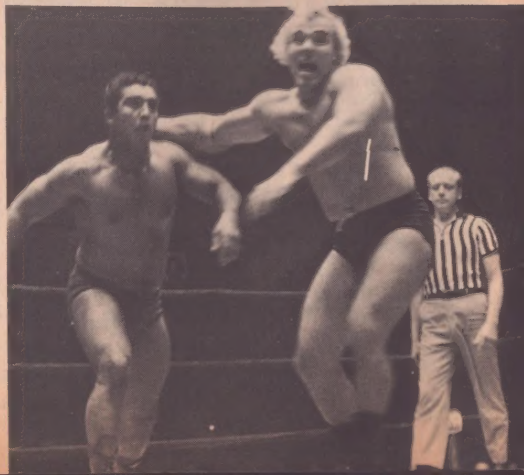
IN THIS DAY of the automobile, the dishwasher, and the electric golf cart, it seems to be getting harder and harder for Americans to stay physically fit. We spend hours every day working at a desk, standing behind a counter, or doing one operation in a factory, and then come home to eat a heavy meal and watch television. It's no wonder that Americans are some of the most overweight people in the world — and it's not from heavy muscles!

Our basic problem, believe it or not, starts with our diet. "But how can that be?," you might ask. "We've got more meat in our diet than any other country!" That may be true, but meat alone does not provide all the necessary vitamins and minerals to keep us going, and many people think they can't afford steak, so give up and eat starches instead.

It's true that steak is very expensive, but there are other cuts of beef, such as hamburger or stew meat, that can be used in a variety of dishes at low cost. Also, the frozen packaged fish in your supermarket is an excellent source of protein, cheap, and has almost no fat. Cottage cheese is also one of the best protein foods, and is a very good meat substitute which can be used in salads or by itself for lunch. Eggs, milk and nuts are the other protein foods which you should eat.

Fruits, vegetables, and salads (without tons of dressing) are the suppliers of most of our necessary

(continued on page 51)



**DON'T
GET
CAUGHT
BY THE
FINE
PRINT!**

HEY PAUL!
WANNA CATCH
A FLICK?

NO, MAN, I'M
BUSTED... I'VE
GOTTA PAY FOR
SOME DUMB
TAPES MY CLUB
SENT ME.

YOU
SHOULD
HAVE
READ
THE FINE
PRINT.

I DID, BUT
ALL THE CLUBS
MAKE YOU
BUY
SOME
TAPES.

WRONG. TAKE MY
CLUB: I PAID \$5 FOR
A LIFETIME MEMBER-
SHIP, AND THAT'S IT!
I'M NEVER FORCED
TO BUY ANYTHING...
AND I NEVER GET A
THING I DON'T
ORDER.

THEY
MUST HAVE A
PRETTY BAD
SELECTION.

YOU CALL THESE
BAD? THEY SELL
150 DIFFERENT
LABELS AND OVER
3000 8-TRACKS,
CASSETTES, AND
STEREO LPS. HOP IN
I'LL SHOW YOU.

LATER...
WOW! YOU
BOUGHT ALL
THESE TAPES
THROUGH YOUR
CLUB?

SURE. AND
I GET AT
LEAST 33 1/3 %
OFF LIST ON
EVERY
TAPE.

AT
LEAST?

SOMETIMES MORE. WHY, IF YOU
JOIN NOW, YOU CAN GET ANY
FOUR OF THESE 8-TRACK TAPES
FOR ONLY 99¢.

Album No.	Title
424	Sings for Lovers & Losers—B. J. Thomas
425	The Brooklyn Bridge
428	Greatest Motion Picture Hits—Dionne Warwick
431	It's Your Thing—The Isley Brothers
432	Turtle's Golden Hits—The Turtles
434	Golden Era Vol. 2—Mamas & Papas
435	The Best of Basie—Count Basie & Orchestra
441	When I'm Alone I Cry—Marvin Gaye
444	The Very Best of Hank Williams
447	Whipped Cream & Other Delights— Herb Alpert & Tijuana Brass

HOW MANY
MORE WILL
I HAVE TO
BUY?

NONE. I WASN'T
PUTTIN' YOU ON...
WITH THIS CLUB
—YOU'RE NOT
FORCED TO
BUY \$40 OR
\$50 WORTH
OF TAPES OR
RECORDS.

SUPER!
HOW DO
I JOIN?

JUST FILL OUT
THE COUPON
AND LIST THE
NUMBERS OF
THE FOUR TAPES
YOU WANT... THEN
SEND YOUR CHECK OR
MONEY ORDER FOR \$5.99
TO CARTRIDGE TAPE CLUB OF
AMERICA, DEPT 5H, 47TH AND
WHIPPLE, CHICAGO, ILLINOIS...
THAT'S ALL THERE IS TO IT!

Cartridge Tape Club of America, Dept. 1A
47th & Whipple, Chicago, Illinois 60632

Lifetime membership.....\$5.00

The album numbers of the four tapes

I want are: 99¢

Here is my check for total amount.....\$5.99

NAME:

ADDRESS:

CITY: STATE: ZIP:

a regular
column
just
for
wrestling
fans!

PHOTO TIPS

PHOTOGRAPHIC CONDITIONS at a professional wrestling match are among the most difficult anywhere — and for these reasons:

- (1) The smoke-filled air tends to create a bluish tint if you use color film.
- (2) The fast action blurs film images if you have slow-speed film, flash and/or camera.
- (3) Unless you know the right people, you usually can't get close enough to take really meaningful pictures.
- (4) When crowds become excited, you find yourself pretty much bumped from side-to-side, making steady camera-holding difficult.

We can't do anything about point number four but we can offer suggestions regarding the other three.

Color filters can cut bluish haze but they invariably lessen picture quality. No camera manufacturer goes all-out in recommending them except in the most extreme conditions. And while matches offer bad conditions, to say the least, the tint problem can be overcome in another way.

Ektachrome-slide film has a tendency toward bluishness, anyway. So don't use it without a filter. There are two other types of film much better, which have a tendency toward red tones — photographically

the opposite of blue — and which ignore the bluish tint altogether. They are Kodachrome-II and Agfachrome; the latter is hard-to-get but, by far, the superior of the two and offers the best skin-tone qualities of any film on the market.

It has a slow speed but that shouldn't be a problem with the right kind of flash equipment.

As for the proper combination of film, flash and camera for action shots, there is no set pattern. The film is relatively unimportant if you have the right other elements — flash and camera. A proper answer depends upon how much you want to spend and how serious you are about photographing matches.

The best flash ideas are the Automatic Strobe units made by a wide variety of firms. We've had wonderful experience with the Honeywell brand. The Auto Strobe has an electric eye that automatically adjusts the amount of light from the unit, guaranteeing perfect exposures everytime. They may not work in every photographic situation but they are beautiful at matches, working flawlessly. All three pictures for the cover of the last issue were taken with a Honeywell Auto Strobe 770. As you can see, they are ideal, especially the shot of Moolah, for which Agfachrome was

(Continued on page 38)

Everything you need to
know about getting the
greatest photos ever!

NEW, BRILLIANT
HOME BUSINESS PLAN

OWN YOUR OWN

Not just wholesale.
Not just below wholesale.
You buy at Guaranteed
Lowest, Below Wholesale

Burglar-Fire Alarm
your cost \$3c
sell for \$2.98

Electric
your cost 33c
sell for \$1.00

Electric
your cost \$1.90
sell for \$4.98

Two-Cell Flashlight
your cost 21c
sell for 79c

Automatic
Day-Date Calendar
your cost 25c ea.
sell for \$1.00 ea.

Flashing Antenna
Emergency Light
your cost 46c
sell for \$1.49

Illuminated
Screwdriver
your cost 37c
sell for \$1.59

Miracle Egg Puncher
(prevents cracking
while boiling)
your cost 4c
sell for 59c

Magnifying Torch
your cost 30c
sell for \$1.00

Auto-Burglar Alarm
your cost \$1.20
sell for \$4.98

Hair trimmer
your cost 12c ea.
sell for \$1.00

Simulated Diamond
your cost \$8.20
sell for \$98.00

No waiting.
Everything stocked for you.
SMC warehouses everything
for you and ships quickly. Most
orders are filled the day re-
ceived. You can buy in small
quantities—just one of a kind
for many products. Start at
once—the day you receive
our program!

SMC Home Business People Expect Unusual Profits
Read how big earnings may sometimes be

George Partridge — "I started with practically nothing & the first month averaged \$175.00 per week net profit part-time."
Lois E. Beck — "In one month, I made \$914.00 while partially disabled." due to an accident
Jack Messer — "In my second month of operation, I took in \$1,000.00. I'm a schoolteacher so I work part-time with SMC."
William T. Collier — "I have made \$226.00 profit in one day. My goal this year, \$25,000.00."

specialty merchandise corporation 6963 Hayvenhurst Avenue, Van Nuys, California 91406

In Canada write: Pre-Sell Distributors, 777 Warden Avenue, Scarborough 705, Ontario, Canada

MAIL ORDER Wholesaling Business

BIG PROFIT

Start from your home
— part-time or full-time. We
supply everything you need
to get you started at once.

OVER 1000 SPECTACULAR MONEY-MAKERS
Buy at GUARANTEED Lowest, Below Wholesale Prices
IMMEDIATE DELIVERY — Everything Warehoused for You

MAKE FABULOUS PROFITS IN MAIL ORDER
• New Revolutionary Program •

Everything you need to get volume orders by mail is included in our mail order plan. SMC's lowest prices lets you earn profits of 5, 7, even 10 times your cost. Unlike other mail order businesses, the SMC opportunity gives you multiple ways to bring you volume sales by mail.

Catalog distribution to sub-wholesalers
Catalog & circular distribution to consumers
Drop-ship service to merchants & sub-wholesalers

Our program is designed to bring you a steady stream of repeat, almost effortless reorders. Mail order offers you unlimited opportunity regardless of where you live and without the need for personal salesmanship.

Extra discounts for
quantity purchases.
Extra discount
on first order.



Choose the money-
making plan that suits
you best or cash
in on all.

MAKE GIGANTIC PROFITS AS A WHOLESALER
3 Tested Easy Ways to Operate

WAGON JOBBING — take orders from merchants & deliver cash sales at the same time. SMC-guaranteed lowest, below wholesale prices lets you sell at wholesale & make staggering big profits for yourself.

DROP-SHIP WHOLESALING — SMC stocks your merchandise & ships for you. We supply catalog, order books, everything!

RACK JOBBING — No direct selling — no door knocking. Your SMC racks do your selling for you. All you do is keep your racks filled. We show you how to get rent-free space in retail stores.

SMC's LOWEST, BELOW WHOLESALE PRICE
GUARANTEE

Should an authorized purchaser of SMC products discover price quotations at a lower price, SMC guarantees to equal or better that price providing it is a legitimate offer as outlined in SMC guarantee.

WE PROTECT YOU

Supply Authorized SMC Wholesalers Only
This opportunity is open to serious men & women who want to operate a big pay share or full-time home business. Please do not order from this page. Write for free book & ordering instructions. When you answer this ad, you get in on the ground floor.

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Specialty Merchandise Corp.
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Tell me how I can get started immediately in my own SMC wholesaling and mail order business, buying at guaranteed lowest, below wholesale prices. Rush Free Book.

Name _____
Address _____
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Own Your
Own Wholesaling
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Laminated Padlock
your cost 21c
sell for 55c

Auto Spotlight
your cost 54c
sell for \$1.98

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your cost 77c
sell for \$2.98

Nylon Watch Band
your cost 11c
sell for 88c

Timest Flashlight
your cost 28c
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Toys 10c sellers
your cost 1c to
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Name Brand
Appliances at
amazingly low prices

Electric
Scissors
your cost 85c
sell for \$2.98

Beaded Purse
your cost 19c
sell for \$1.00

Miniature
Tool Kit
your cost 18c
sell for \$1.00

Auto/Boat
Compass
your cost 66c
sell for \$1.98

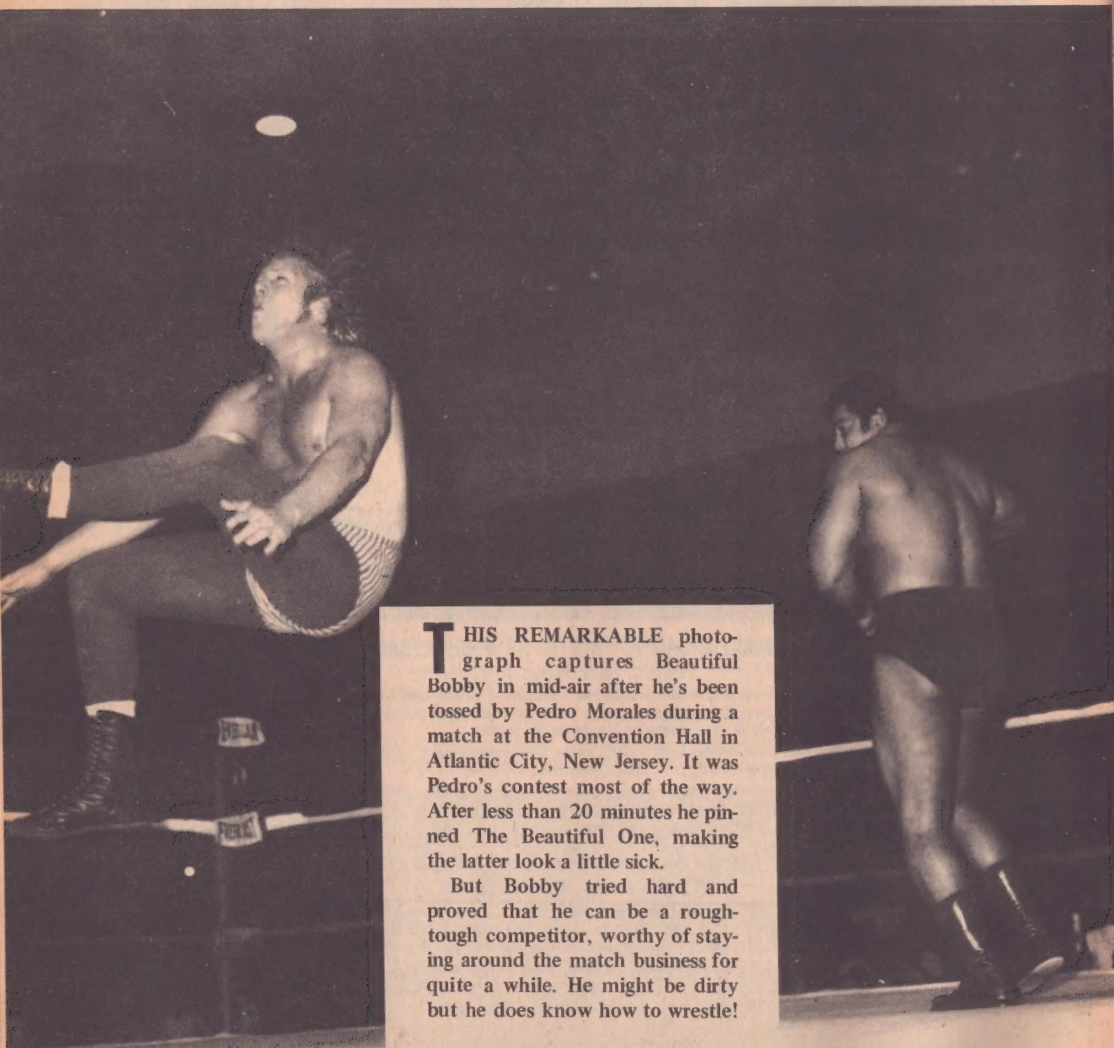
Wrench Keychain
your cost 19c
sell for \$1.00

8mm
Movie Projector
your cost \$4.40 with film
sell for \$12.95

Unbreakable
Comb your cost 11c
sell for 10c

Hundreds & Hundreds
of additional products...
Toys — one of the biggest
selections in America! Gift
& premium products, jewelry,
radios, many, many more.
We've searched the world
to find the best
money-makers!

PRIZE WINNER'S CORNER!



THIS REMARKABLE photograph captures Beautiful Bobby in mid-air after he's been tossed by Pedro Morales during a match at the Convention Hall in Atlantic City, New Jersey. It was Pedro's contest most of the way. After less than 20 minutes he pinned The Beautiful One, making the latter look a little sick.

But Bobby tried hard and proved that he can be a rough-tough competitor, worthy of staying around the match business for quite a while. He might be dirty but he does know how to wrestle!

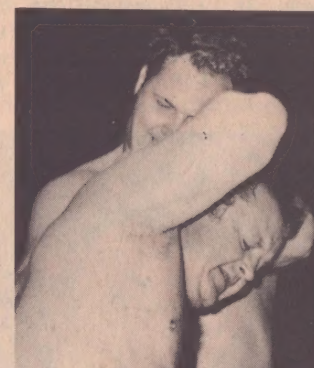
HOLDS

The Who Uses What Guide...

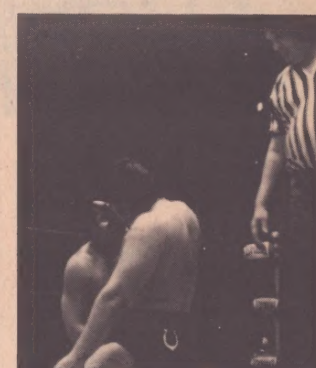
The One and Only Official Listing!



Joe Turko is wrapped up in an arm lock by Juan Caruso.



Wild Bill White had Arnie Skoaland in the same position but Arnie's working out of it.



Blackjack Mulligan's famous Claw hold has Pedro Morales temporarily trapped — but not for long!

DORY FUNK, JR., THE SPINNING TOE HOLD

VERNE GAGNE, THE SLEEPER HOLD

PEDRO MORALES, BOMBS AWAY AND THE ABDOMINAL STRETCH

GENE KINISKI, BACKBREAKER OVER THE KNEE

BRUNO SAMMARTINO, THE BEARHUG

IVAN KOLOFF, THE BEARHUG

IGOR, THE BEARHUG, CONCEDED TO BE THE STRONGEST MAN IN WRESTLING TODAY

DESTROYER, FIGURE FOUR LEGLOCK

COWBOY BILL WATTS, THE OKLAHOMA STAMPEDE, BULL DOZING

WALDO VON ERICH, THE STUKA DIVE BOMBER

RIP HAWK, THE PILE DRIVER

FRITZ VON ERICH, THE IRON CLAW

BLACK JACK LANZA, THE CLAW

BLACK JACK MULLIGAN, THE CLAW

DORY FUNK, SR., THE SPINNING TOE HOLD

TERRY FUNK, THE SPINNING TOE HOLD

CHIEF JAY STRONGBOW, THE SLEEPER HOLD

PROF. TORO TANAKA, THE SLEEPER HOLD

BARON MIKEL SCICLUNA, "UFO"

VICTOR RIVERA, FLYING DROP KICKS AND THE ABDOMINAL STRETCH

GORILLA MONSOON, THE MANCHURIAN SPLASH

HAYSTACKS CALHOUN, THE BIG SPLASH

(continued on page 50)

EARL ELDER'S COAST-TO-COAST



Gorilla Monsoon holds up two lucky fans who seem to be enjoying every minute!

THE WESTERN WRESTLING Alliance Headquarters is located in Los Angeles, Calif., and the main shows are held at the Olympic Auditorium. They hold TV shows every Wednesday night and the main wrestling show on Friday nights. They draw quite well and they catch all the wrestlers coming in from the Orient to show their skill to the fans. The WWA also furnishes wrestlers to Hawaii. WWA shows are also shown at Fresno, St. Jose, Ventura, San Francisco and many

other smaller cities in Calif. Some of the top stars of the WWA are Freddie Blassie, Ray Stevens, Pat Patterson, John Tolas, Bobo Brazil, The Sheik, The Medicos, Ray Mendoza, Goliath, Pepper Martin, Rocky (Souoman) Johnson, the Masked Texas, Don Morrow, Tony Rocco, Billy Graham, and Karl Heisinger, plus

interesting bouts in any part of the United States. Dallas, Ft. Worth, and Houston are the main spots of wrestling in that state. They are the NWA group. Dory Funk, Jr., comes to Texas regularly and has had some interesting bouts. Professor Toro Tanaka is really cleaning house in Texas. He is winning most of his bouts there.



A relaxed Vincente Pomenti poses for our photographer just a few weeks ago.

many more. They also hold cage matches and once in a while they hold a 22-man Elimination Match.

The Pacific Northwest Area has some fine wrestling with stars like Pierre Le Grande, Beauregarde, Dean Kalini, Moose Morowski, Stan "Crusher" Stasiak, the Great Fugi, Carlos Belafonte, Eric Froelich, Dutch Savage, Lonnie Mayne, Tony Borne, Bill Francis, Haru Sasaki, and Butcher Bob Brown. They also journey to Vancouver, B.C., Can. to perform.

The State of Texas has the most

In a recent match with the Claw against Karate, Professor Toro Tanaka defeated Fritz Von Erich. Killer Kowalski recently lost a loser leave the state match and he was returned to Australia where he is well liked by the wrestling fans in that area. The following wrestlers are performing in the Ft. Worth, Dallas and Houston area: Chief Wahoo McDaniel, Mr. Wrestling (Tim Woods), Killer Karl Kox, Bob Orton, George Scott, the Great Malenko, Mike York, Sir Charles Montague and Johnny

Valentine.

Amarillo, Texas has some of the most interesting bouts in the country. For instance — APACHE RAWHIDE STRAP MATCH, RUSSIAN CHAIN MATCH, KOREAN DEATH MATCH, TEXAS DEATH MATCH RULES — KARATE IS ALLOWED — TEXAS DEATH MATCH — FOR INSTANCE EDDIE GRAHAM VS



Bruno Sammartino poses for OFFICIAL WRESTLING GUIDE in this exclusive shot taken in Pittsburgh.

PAK SONG — GRAHAM PUTS UP \$2,000 AGAINST PAK SONG GOING BACK TO KOREA IF HE LOST. THE APACHE GRINGO AND BULL RAMOS JUMPED GRAHAM BEFORE THE MATCH HAD EVEN STARTED AND PAK SONG GOT INTO THE RING AND HIT HIM WITH A FEW JUDO CHOPS. IT TOOK PAK SONG ONLY 17 MINUTES TO FINISH GRAHAM OFF. HE WAS AWARDED THE MATCH AND THE MONEY. 17-MAN RUSSIAN ROULETTE BATTLE

ROYAL — WINNER TO MEET DORY FUNK, JR., THE NEXT WEEK. So this is why I say Texas has the most interesting bouts in the country. Here are the list of wrestlers who appear in Amarillo and Hereford, Tex.: Dory Funk, Jr., Dory Funk, Sr., Terry Funk, Rufus R. Jones, THE BEAST, RICKY ROMERO, DUSTY RHODES, GORGEOUS GEORGE, JR., KILLER KARL KOX, THE LAWMAN, DICK MURDOCK, JOE AND PAUL LeDUC, CHIEF LITTLE EAGLE, ALEX PEREZ, HARLEY RACE, MR. WRESTLING (TIM WOODS) BOBBY DUNCUM, MAN MOUNTAIN MIKE, BULL RAMOS, BILLY SPEARS, ROBERTO SOTO, APACHE GRINGO, PAK SONG, THUNDERBOLT PATTERSON, ERNIE LADD, CHUCK KRBO, SALVADOR DOMINIQUE, BEAUTIFUL BRUTUS, GREG PETERSON, JOHNNY LONG AND THE BUSHMAN. THE PROMOTER FOR AMARILLO, TEXAS IS DOING A VERY GOOD JOB.

The Florida is in the NWA area and they are doing a fine job of it too, with promotions in Ft. Meyers, Miami Beach, Leesburg, Tampa, (with Eddie Graham, the new promoter taking over from Cowboy Lutteral) plus other cities. Here are some of the wrestlers performing in the Florida area: Jack and Roy Welch, Pat and Bob Valentino, Danny Miller, Flash Monroe, Frank Martinez, Sandy Parker, Chico Montez, Kathy O'Day, Koa Tiki, Joe Flahrity, Jack Brisco, Eddie Graham, Ronnie Garvin, Dick Steinborn, Mr. Saito, Joe Turner, Big Jake Smith, Hiro Matsuda, Jose Lothario, Missouri Mauler,



Pedro Morales is getting the best of Beautiful Bobby during a match this past summer.

Dick Murdock and Dusty Rhodes plus Dale Lewis and Sailor Art Thomas.

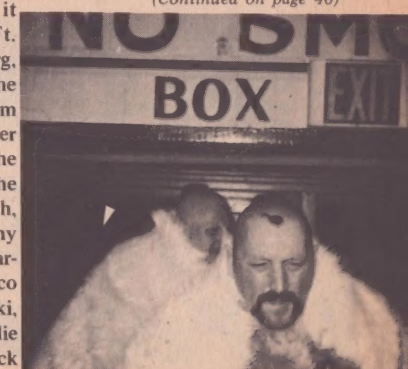
The Southwest area comprised of cities in Arkansas, Louisiana and Oklahoma has interesting bouts with wrestlers from the AWA and NWA performing there. Oklahoma City, Okla. has both live wrestling and TV wrestling with many interesting bouts.

Indianapolis, Indiana has some interesting shows with wrestlers furnished by the AWA and NWA. Chicago, Illinois continues to have interesting shows with regulars

(Continued on page 46)



Crazy Luke Graham and Tarzan Tyler are giving Monsoon a tough time in this shot!



The much-hated Mongols — on their way to the ring.

First Time Ever! **BEHIND CLOSED DOORS!** *Exclusive Dressing Room Shots!*



Jim Valiant, just arrived, begins to unpack his gear.



The Black Demon and Tarzan Tyler shoot the breeze.



Beautiful Bobby glowers at our photographer.



Miquel Felicaiano and Jay Strongbow listen as Pedro Morales tells of a particular hard match.



Lou Albano and Crazy Luke are probably planning some dirty in-the-ring strategy.



Chief Jay Strongbow and ref Dick Worley enjoy looking at a color slide taken by editor Roger Elwood.



The Grand Wizard seems to be saying, "Now, I told you, 'You gotta be dirty! Wrestling clean will get you nowhere!' " Wonder who he's advising?



Arnie Skoaland is examined by Dr. Rogers.



Bill White argues with Beautiful Bobby during examination by doctor Stanley Rogers. Looking on is crafty manager The Grand Wizard.



Lou Albano and The Grand Wizard pose for OFFICIAL WRESTLING GUIDE in this one-in-a-million shot.



Vincente Pomenti finds his hair being pulled by playful Dick Worley. Maybe they'll match these two! Who knows????



Moolah is telling Dr. Rogers, "Hey, watch where you put that stethoscope, Doc!"

The Flesh-Tearing Horror of

BLOOD MATCHES!



Dominic DeNucci



Spiros Arion



The Sheik



Joe Scarpa

EVERYBODY COMES to see a blood-drenched match. Most of the time the spectators are disappointed. But, occasionally, their blood-mania is rewarded.

Perhaps the two most prominent "bleeders" in professional wrestling are Crazy Luke Graham and Bulldog Brower. Graham's matches with Pedro Morales all have ended in a bloodbath.

"He uses dirty tactics!" screamed Graham not too long ago. "That stinkin' bum couldn't win, legal, if he tried."

But, of course, Pedro is innocent. The blood that has flowed from Graham has come not by design but through accident. Graham had hit the turnbuckle or split his head on the concrete floor or one of a variety of other means but never through a foreign object utilized by Pedro. If anyone is guilty of this, it's Graham, not Pedro. That sore thumb of his hides a metal sliver that can be severely damaging to any opponent! The only reason Pedro has escaped injury is that he is a far superior wrestler who can best any opponent with any foreign object!

One of the most memorable — and revolting — cage matches in history occurred at the Philadelphia Arena some years ago. The antagonists were Brower and Killer Kowalski. Ordinarily, they're among the most hated villains in the mat business. But that night one of them became,



Fred Blasse

briefly, a hero!

Killer Kowalski.

The crowd which packed the Arena to capacity was clearly for Kowalski. In a match weeks before, Brower had run from the ring, with Kowalski after him, and the two of them ended up fighting in the street. Well, the Philadelphia Wrestling Commission decided to make the return match a cage contest, since Brower couldn't chicken out that way.

At first it went pretty evenly. Brower put up a good showing and it seemed, for a time, that he would win. But then something happened. Brower slipped, banging his head against the steel cage. He howled in pain and fell back.

Blood.

It streamed down his face and chest. Several people in the audience fainted at the sight. In seconds he was a pulsating mass of

blood, his eyes rolling from side-to-side.

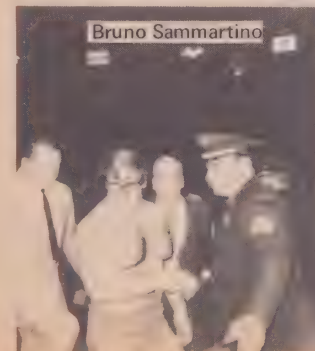
Then Kowalski sunk his teeth into the cut, ripping and tearing at it. Brower, near-collapse, was nevertheless able to throw Kowalski to one side and start to climb up the side of the cage. But Kowalski made it to the door and was outside first. Brower was too weak to make his climb in time and Kowalski was declared the winner. For a change, the Killer



Bulldog Brower



Victor Rivera



Bruno Sammartino

was cheered mightily.

But the biggest story occurred after the match. Brower had reached the top of the cage but in defeat, not victory. For several seconds he hung there, his body half-inside, half-outside the cage. He was still bleeding. Finally he climbed down and staggered out of the Arena.

His blood had collected in puddles on the concrete floor. Huge sections stained red. In the dressingroom, a transfusion was



Gorilla Monsoon

administered. Any more loss of blood and he would have had to be rushed to the hospital.

Outside, during the intermission that followed, fans walked up to the puddles and laughed. One man took his wrestling program, reached down with it and scooped up some of the blood, a broad smile crossing his face as he told the woman with him, "I'm gonna take this home to the kids! They'll love it!"

And so it is with blood matches. Men are cut open, pain rocketing through them as their life's fluid spills out before thousands of spectators, people who pay to see action, and if that action is bloody, all well and good. But only a perverted, obscene few take it home to the kids...



Krusher Karl Kovacs

TYLER TANGLES WITH STRONGBOW!

RAPID ACTION PHOTOS



Lou Albano confers with Tyler just before the match.



At first the Indian seems pretty much in control.



And he makes Tyler look pretty much like a stumble-bum.



But that was only at the beginning. Tyler reversed the situation before much longer!



At one point he tried to choke Strongbow to death!



Finally, though, the Indian let him have it but good!

The rest of the match see-sawed back-and-forth between the two of them, with neither one having anything resembling what could be called a clear advantage.

MOOLAH!

in a blonde wig!



Then Tyler decided to resort to biting tactics. In this extreme closeup shot, he is sinking his teeth into Strongbow's cheek as the Indian cries in sudden pain! Then Strongbow pulls away, slamming Tyler hard!



Tyler, however, was declared the winner when, after both had fought outside the ring, he got back in first!



BRAND NEW COLUMN!

What You Want To Know

by Georgiann Orsi

FOR THE FIRST ISSUE I have tried to answer some questions that have been asked of me recently. For the future issues of this magazine I would like to answer some of your questions. Just send in your questions to this magazine and if it is at all possible I will try to answer them in the next issue.

HOW LONG HAS PEDRO MORALES BEEN WRESTLING AND WHAT TITLES HAS HE HELD? Pedro has been wrestling for 13 years. In 1965 while only 22 years old, Pedro defeated the Masked Destroyer to win the WWA title and with Victor Rivera held the World's Tag-Team belts. Last year in California in a tournament Pedro defeated Fred Blassie for the U.S. Title which Pedro still has. In February at Madison Square Garden Pedro defeated Ivan Koloff to become the WWWF Champion.

SOMEONE THEN ASKED WHERE IS IVAN KOLOFF NOW? Last I heard Ivan was currently touring Japan.

WHO WAS THE CINCINNATI, OHIO, TOUGHIE WHO ONCE STUMPED THE TV PANEL SHOW "TO TELL THE TRUTH?" It was Bob Harmon (Beautiful Bobby).

WHAT HAS HAPPENED TO SMASHER SLOAN? Smasher Sloan (Don Whittler) who is the son of ex-grappler Whitey Whittler has retired from the world of wrestling to become a truck driver, which enables him to spend more time at home with his wife and children.

WHO WAS THE 1970 ROOKIE OF THE YEAR? The answer to that is the very unpopular Bob Windham who is currently wrestling on the East Coast as Black Jack Mulligan.

WHERE IS TONY MARINO (BATTMAN)? Battman is touring Australia and then on to Hawaii.

WHERE IS THE VERY POPULAR BLONDE JIMMY VALIANT GOING? I believe he is going right to the top!

WHAT WAS BRUNO SAMMARTINO'S VERY FIRST MATCH? Bruno's first match took place in Pittsburgh, Pa., on November 15, 1959 where he beat Tiger Jack Vansky.

WHAT WAS BRUNO'S FIRST MATCH AT MADISON SQUARE GARDEN? It was back in December of 1959 when he defeated Bull Curry with his famous Italian backbreaker.

WHAT KIND OF CAR DOES THE EX-CHAMP DRIVE? Bruno drives around Pittsburgh in his very talked about 1970 Rolls-Royce with white interior and a dark bluish-green exterior.

THINGS YOU WANTED TO KNOW ABOUT LES WOLFF: Les was born in Blue Earth, Minnesota, has a lovely wife and two pretty girls. Les's first match was June 19, 1968 in Ashville, North Carolina against Johnny Heidman. Has two brothers and three sisters and feels his toughest opponent was Lars Anderson.

WHAT HAS BECOME OF BUDDY 'NATURE BOY' ROGERS? Since losing the belt to Bruno Sammartino in 1963, Buddy has made three comebacks. One in Canada, one in Detroit, and one in Pa.—Ohio. He was then manager of the Cherry Hill Arena. After that he ventured in the Buddy Rogers Liquor Store and Card Shop which was doing a tremendous business. He then added next door the Buddy Rogers Cocktail Lounge which also did very well. Then some time back there was an awful fire destroying the property. Buddy remarried and last I heard now runs the Buddy Rogers Trailer Court in southern New Jersey.

As a teenager during World War II this famous wrestler was a French underground freedom fighter

(continued on page 44)



Moolah poses prettily for our photog.



Lou Albano unpacks his gear in Atlantic City.



Tarzan Tyler confers with The Grand Wizard.



Jimmy Valiant reads some of his fan mail.



Gorilla Monsoon — in a typically friendly mood.



Bulldog Brower looks dazed at the end of a recent match.

ROAMIN' AROUND WITH RONALD

1971 CERTAINLY has been a year of sorrow for some of wrestling's top matmen including: Fred Blassie who lost sight in one eye as a result of John Tolos tossing powder in his face; Gene Kiniski, who chopped off a small portion of his thumb accidentally while cutting wood; and Blackjack Mulligan who was stabbed by a fan in Boston — but far worse than any of these occurrences, was the tragic death of Alberto Torres on July 17, of apparent injuries suffered in a July 13 bout in Verdige, Nebraska, when the Claw jumped on Torres' chest while he was being held by Ox Baker.

Shortly before losing their AWA tag team title in Milwaukee to Red Bastien & Hercules Cortez, Mad Dog & Butcher Vachon were defeated in Oregon by Kurt & Karl Von Steiger.

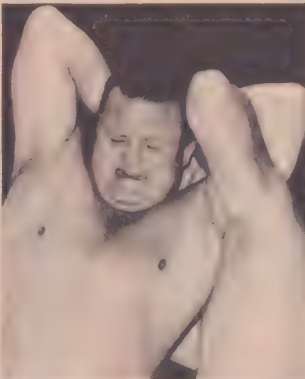
Paul Diamond was slowed down by an injured knee which kept him out of action for awhile and which is now heavily bandaged.

A bout between Al Costello and Wilbur Snyder ended before it began in Chicago, when Kangaroo Costello attacked Snyder with his boomerang, using it to choke and



John and Donna Sullivan are a very happy couple.

Arnie Skoaland didn't lose this match but it sure looks bad at this stage for him.



slug Wilbur. There was nothing the referee could do to stop it and he finally disqualified Costello. Snyder managed to take it away from him and landed a few swings to the side of Al's head before the referee took it from him. The outburst stems from a terrific feud the Kangaroos have with Snyder and Yukon Moose Cholak.

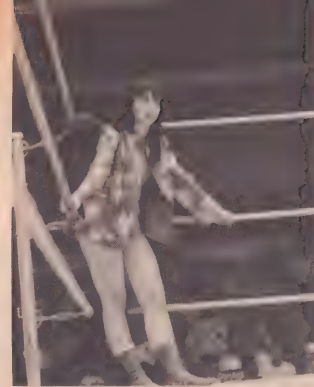
Former tag team partners, Kurt Von Hess (Bill Terry) and the Executioner are feuding around Cleveland. The fans are now regarding the Executioner as one of their favorites.

Johnny Powers is having trouble in Cleveland as he has been attacked several times by Ernie Ladd and Waldo Von Erich during his scheduled bouts.

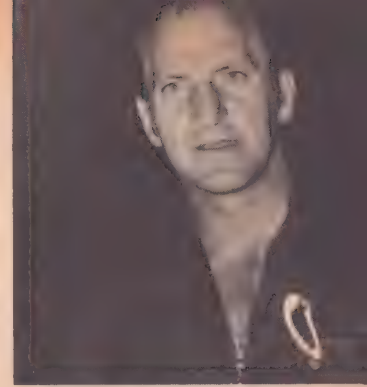
The big complaint in Cleveland is too many preliminary wrestlers in their weekly shows. Even their recent 8-man battle royal was made up of this calibre of wrestlers. Best of the preliminary people seems to be young Vic Rosettani, who won the battle royal against Bob Coleman, Dr. X, Mike Loren, Executioner, Pete Sanchez, Hans Schmidt, and Li'l Abner Osborne, who was the last



Bill White necks with unidentified girlfriend.



Donna Christanella waits for a match to begin.



Ref Dick Worley liked this shot a great deal.

man eliminated.

The Green Masked Marvels now in the Carolinas, used to be billed as the Interns in Alabama and Tennessee.

The Dr. X wrestling in the circuit from Oklahoma, west Texas, Arkansas, southern Mississippi, Louisiana region is not the same Dr. X who headlined cards for the AWA, but rather Jim "Red" Osborne, who wrestled as Double X, Dr. X's partner.

Dory Funk Jr. almost lost his title to Wahoo McDaniel in Texas, as Wahoo clamped on his Indian deathlock, but the end was near and Dory withheld the pain until the time limit expired. The San Angelo cowpoke seems to have trouble with Indians, as Danny Little Bear gave him a couple close calls in Iowa. Vancouver, B.C. has been the scene of some of Funk's severest tests including a draw with Don Leo Johnathan and a bout with ex-champ, Gene Kiniski, in which he was pinned for at least five seconds. But referee Roy McClarity had been knocked down from Kiniski's airplane spin and recovered only in time to disqualify Gene for tossing Funk over the top rope.

Always alot of excitement at the TV studio matches in Memphis but the match involving the Masked Dr. Death against Chief White Eagle and Mike Pappas was something special. White Eagle was put unconscious by a suplex followed by being tossed out of the ring, and then both doctors began working over Pappas. Gary Martin, who had a broken wrist was guest commentator and couldn't help but try to go to Pappas' aid, swinging his cast and doing some damage until grabbed from behind and hanged up on. The Doctors began stomping him

(continued on page 40)

Tyler and Graham look kind of lousy here, don't they?



Chief Strongbow isn't too happy here, is he?



Monsoon rips into Bulldog Brower, both bloodied.



Top-Notch Reporter Ronald Dobratz Joins our Staff!

SAMMARTINO LOOKS TO THE FUTURE!

(EDITOR'S NOTE: Mrs. Orsi, a director of the Bruno Sammartino Fan Club, and a close friend of the ex-champ's, knows better than any other writer what Bruno is planning. She'll be bringing us up-to-date news periodically.)

THERE HAS BEEN a lot of talk about Bruno's future since he lost the W.W.W.F. Championship belt. Let us first look back into the past to understand the future better.

As everyone knows by now Bruno lost the title, which he held proudly for almost eight years, to Ivan Koloff in January of this year at Madison Square Garden before a brand new record-breaking crowd. But not all know that Bruno suffered a severe shoulder injury a few days before the fatal night at the hands of George Steele. The doctor told Bruno not to wrestle, but being the proud wrestler that he is, he went on to lose his title. He told me that he never missed a M.S.G. show and wasn't about to start, and was sure he felt well enough to beat Koloff. He had done so many times before.

I believe what hurt Bruno more deeply than anything else was disappointing all his loyal supporters, also the fact that the W.W.W.F. didn't see to it that Bruno could get a rematch. As you know, manager Lou Albano wouldn't let Bruno get at Koloff but signed a match for Pedro Morales, which turned out to be a big mistake. The following month Morales defeated Koloff to become the first Puerto Rican World Champion. In March Bruno de-



Bruno makes faces at friend Georgiann Orsi.

He gives Toro Tanaka a real battering.



feated Ivan Koloff at the Civic Center in Pittsburgh, Pa., by throwing him into the third row of seats, to the delight of all his fans. But it was too late for Morales had already taken the belt; but at least in Bruno's mind he knew he could still beat Ivan Koloff the man who had dethroned him.

Now there is talk that Bruno will retire! Oh no, cry out all the fans, not our Bruno! Well, as of right now, Bruno is in semi-retirement. He only wrestles 2 or 3 nights a week in and around his hometown area. He wants some time to rest and relax with his lovely wife Carol (who hasn't been feeling too well) and to watch his three sons grow up before it's too late and they are already grown. Now you can find him in his basement working out and fooling around with his twins Darryl and Daniel, and David.

With more time off he is able to work out more (which he loves), to keep in shape, and put on some weight-lifting exhibitions in various towns. Bruno also spends much of his spare time in the Stereo Room of his home in Allison Park, a Pittsburgh suburb. Bruno says, "My hang-ups are all solved after listening to an opera or two. It puts me in a beautiful mood. Franco Corelli is my very good friend and one of my favorites."

Bruno's phone never stops ringing, day and night, with offers to wrestle in Australia, Japan, and even Africa, along with many states in the United States. A few years back Bruno sold-out in Japan, with an estimated crowd of

Proclaims:

"I'm enjoying my life now! ... "I'm happy!"

25,000. Thousands were turned away. Bruno is very tempted by all these offers, (who wouldn't be), but he really enjoys just taking it easy for awhile, and enjoying his family.

Right now Bruno is very involved with the building of the Spartan Spa and Health Centers in the Pennsylvania area. Bruno is the President and Physical Fitness Director and is very thrilled about the project. You should see the gleam in his eyes when he talks about his Health Spas. These Health Spas are very plush and beneficial to all. Relax and enjoy life to the fullest, the healthful Spartan way. Meet new people and make new friends. The Spartan Membership privileges are Sauna Rooms, Steam Bath (Men) Exercise Gym and Equipment, Sunken Therapy Tubs/Whirlpool, Sunrooms, Infra-Red Rooms, Spartan Room (Men, weight-lifting), Health programs, Lockers, Swimming Pool, Club Room, Kiddie-Kare, Massages, Health Bar, Free Health Lectures, Use of Beauty Salon, 6 month supply of Nutritional supplements, and a personalized dietary evaluation. At the present time these Health Spas are only in the Pennsylvania area, but next year Bruno and the other executive staff members plan to build in Florida and New York. After that nationwide.

I asked Gorilla Monsoon and Arnold Skoaland, two of Bruno's closest friends, what they thought of Bruno retiring? They said, "Are you kidding? That's ridiculous! Wrestling's Bruno's way of life, it's in his blood! He's too young to retire."



Bruno with some devoted fans.

Bruno has Ernie Ladd in a bear-hug/back-breaker!



When I asked promoter Mike Rosenberg what he thought, he said, "I really can't say; Bruno has a mind of his own. But I can say that I sure would like him back. All the fans I spoke to know Bruno will be back, he has to come!"

I spoke to Bruno on the telephone not too long ago and asked him the question that is on the mind of every wrestling fan: "What are your plans for the future?"

His reply was, "I'm much more relaxed and happy being able to spend more time at home with my family. I enjoy the extra hours I have to myself for whatever it is I'd like to do, be it listening to Opera, working out, playing with the kids, just driving around or thinking! For that matter — healing. I still feel the battles of the mat. I have a bad knee, a chipped elbow and right now a very sore shoulder. As you know I have suffered numerous cuts, bruises, broken noses and more. I am thrilled about the success of the Health Centers. I enjoy the feeling of helping people feel better. I spend lots of my time there. I must admit I do miss the opportunity of meeting so many wonderful people; the knowledge that I tried my very best to give the public my very all. I always entered the ring doing the best I could. I can't say I miss the travelling because there was too much of it. I'm not really sure I can give you a definite answer, for I really don't know what my

(continued on page 46)

Behind the Scenes with MANUEL SOTO...

"THE ROUGHEST BOUTS I'VE EVER FOUGHT!"

WHEN MANUEL SOTO enters the ring, the fans know just what they are getting. Plenty of action. Good clean action, if Manuel has his way. Manuel is a very big favorite with the fans here on the east coast because he gives them what they want. That of course is a victory.

Manuel is a proud man and a proud wrestler. He is proud because one of his fellow countrymen is the World Champion. That of course is Pedro Morales. For the first time a Puerto Rican has won the World's Championship and Manuel is overjoyed. Manuel and Pedro are very good pals.

"Many Puerto Rican fans followed Bruno Sammartino when he held the title. Now they give Pedro the same kind of support, if not more. They know he is for them. Just like I am".

The start of Manuel's career as a professional wrestler came about in Puerto Rico some ten years ago. Manuel did quite well. He then caught the eye of several promoters and Manuel made his debut in America in Washington, D.C. for Vince McMahon. Manuel was given no easy matches as he met the top wrestling stars. Buddy Rogers, The Sheik, Dick the Bruiser, Pampero Firpo, Jerry & Eddie Graham are just a few.

"They were tough matches against the best. I took my lumps against them but I learned. There were times I thought they were out to kill me. But I still kept coming back for more. I knew that someday I would be up there wrestling in the top matches, just like them."

It was at this time that Manuel acquired the nickname 'Cyclone'. It was because of his determination to

(continued on page 35)

Manuel gets ready to clobber an opponent.

A relaxed Manuel in the dressingroom, waiting for his match to come up.



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"THE ROUGHEST BOUTS I'VE EVER FOUGHT!"

(continued from page 34)

stay in there and come back for more, plus his whirlwind style and speed. Some wrestlers would quit the mat game after being mauled by far superior mat men but not Manuel. He was out to prove he could take it and become a wrestling star.

The road to the top has been long and hard for Manuel. After his early years of learning, Manuel traveled all over the country meeting all the top talent. In the beginning of his mat career he was on the short side of victories but as the years went by he kept winning until now he wins about 80% of his matches.

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An area that Manuel likes to wrestle in is the South. This is where Manuel came into his own. It was 1969 and he teamed up with his younger brother Roberto. They were favorites there and they capped it with winning the Southern Tag Team Title against The Blue Demons.

After Manuel split with Roberto he came back up to the east coast in 1970. Back where it all started. Only now he came back a seasoned veteran. Manuel looked for top matches and received them. Bulldog Brower, Blackjack Mulligan, Luke Graham, Tarzan Tyler, Crusher Verdu, Black Demon, Chief Jay Strongbow, Tony Marino, The Wolfman

and former World Champion Ivan Koloff are some of the top wrestlers Manuel has met in the ring.

Although Manuel prefers single bouts he has been in many tag team battles. He has teamed up with such wrestlers as Pedro Morales (his personal favorite), Gorilla Monsoon, Tony Marino, Victor Rivera, Chief Jay Strongbow and Jose Rivera. Manuel does not mind tag team matches when he is teamed with the aforementioned wrestlers. He knows a good partner makes the world of difference between winning and losing.

One tag team match Manuel remembers well was when he

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teamed with World Champion Pedro Morales against the wild duo of Bulldog Brower and The Wolfman at Sunnyside Gardens.

"I remember it quite well because it was the first time that Pedro and I teamed up. Actually Monsoon was to have been Pedro's partner but just before the matches started Monsoon became ill and I took his place. Pedro and I worked real well together. I took the first fall by pinning Brower and Pedro took the second and final fall from The Wolfman".

Another tag match Manuel mentioned was when he teamed with Victor Rivera against The Mongols for their tag belts. Manuel and Victor won the bout but not the belts as one of the falls was gained by a disqualification.

Manuel sat back in his chair in the dressing room and mentioned The Fabulous Kangaroos. Al Costello and Don Kent. He wrestled them in a match in Madison Square Garden.

"They are one of the toughest tag teams I've ever wrestled. They work together like a machine. They know each other's moves and have set maneuvers to beat you. Plus that Claw they use. That is a vicious thing to be caught in. They used it on my partner and myself throughout the match. It was instrumental in their winning. I wouldn't wish it to be used on anyone".

Another match Manuel remembered, only this time a singles match, was against the then WWWF World Champion Ivan Koloff. The match took place within the three weeks Koloff held the title. It was a big thrill for Manuel to wrestle for the title.

"It was one of Koloff's first title defenses and I went all out to beat him. I tried my best and gave him a tough time but he won out in the end. He is a rough one to be in with".

When Manuel is in with a

vicious wrestler who will do anything to win, Manuel wrestles him the same way. The rule book gets thrown away. This is not the way Manuel likes it but certain wrestlers leave him no choice.

"Mostly all mean vicious wrestlers laugh at the rules. They use every illegal trick to win. To me this shows a shortcoming in their ability. If they can maim you they will. This is not my idea of the better man winning. To me the better man winning is using hold for hold, his wrestling skill against yours. So if I have to fight fire with fire to win then I'm more than capable of doing so".

In the ring, Manuel's opponent knows that a Cyclone is in his path and he better watch out.

PHOTO TIPS
(continued from page 14)

used (Agfa was used also for the shot of Tarzan Tyler but not for Gorilla Monsoon).

Furthermore, the speed of the Auto Strobe varies according to the action, calculating itself automatically up to 1/50,000th of a second, catching all shots with no blurring of any kind! (Prices from \$50 to \$170).

As for cameras, you can spend \$800 or \$70 and not get the right one for the job. Or you can spend \$200 and get as good as a camera selling for \$500. If you have around \$200, get a Minolta SRT 101. It's automatic, has top-quality optics and is rugged. A Nikon sells for almost \$500 (we have one) and is over-priced, no noticeable difference in quality between it and a Minolta.

However, if you don't have that much dough, then you can spend \$100 to \$150 and get a very serviceable Kowa or Petri 35 mm.

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As for getting close enough, you can use telephoto lenses — and if you want to do that, you have to get one of the Kowas or Petris or better cameras. The lesser cameras don't have the capability for good telephoto work.

Each issue we will make recommendations, answer questions received by mail and generally provide a corner for you and us to discuss the problems and the pleasures of photographing pro wrestling! Write and get some of those questions off your chest!

ROAMIN' RONALD
(continued from page 31)

and ripping at his cast, putting him in agony. Promoter Roy Welch appealed to Martin's arch-enemy, Big Bad John, who surprised everyone by rushing in and chasing the two out of the ring.

First class feud in the deep south developed between Al & Don Greene and Tojo Yamamoto & Jerry Jarrett. If the Greens hold the advantage it is because of their manager, Sir Clements, who has turned a number of bouts around with his umbrella, and even tossed green ink, while

confined to a cage in one bout.

St. Paul was the scene of an 8-man tag match featuring 8 AWA villains. Hennig, Anderson, Lanza & Bockwinkel took 3 out of 4 falls from Mad Dog & Butcher Vachon, the Big K, & Kobayashi. 1. Lanza pinned Butcher; 2. Kobayashi evened things up, pinning Anderson; 3. Mad Dog was disqualified for bringing in a long chain and hitting Jack Pesek, one of the three referees; 4. The ring started to fall apart as Mad Dog bodyslammed Lanza. After Mad Dog tagged out, he grabbed one of the long poles supporting the ring and tried bringing it in, but two referees stopped him, while the third ref was counting as Bockwinkel was pinning the Big K.

Florida had a strange bout with three wrestlers in the ring at once. Rene Goulet outlasted Jack Brisco and Terry Funk in the 3-man elimination bout. They've also had what is called a tornado tag bout with all four men in the ring at once, going after a pin or submission.

Crusher Lisowski feuding with manager Bobby Heenan and BlackJack Lanza. Heenan's interference cost Crusher one victory and a handicap rematch was set up with Lanza being able to tag Heenan, however the wrestler not involved had to be handcuffed. Crusher won, but then he was maneuvered into the handcuffs Lanza and Heenan's sneak attack while Crusher was being interviewed on television. Crusher was dazed and a blonde wig was slipped onto Crusher's head.

Willie Farkas (Wolfman) out of action for a while as a result of an altercation with a fan that ended when he chased the fan and ran into a glass fire alarm, cutting some tendons in his hand or arm.

Rumor has it that Cleveland preliminary wrestler Bruce Swayze paid \$100,000 to Lou Albano and took over Crusher Verdue's con-



An Important Message To Every Man And Woman In America Losing His Or Her Hair

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

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ness of your hair, the itchiness of your scalp, the ugly dandruff — these are Nature's Red Flags warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

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tract. The Mongols, Dom Denucci, Baron Scicluna and Victor Rivera are other WWF stars now appearing in Cleveland.

Hottest feud in Florida has Jack & Jerry Brisco feuding with all the Funks, Poppa Dory, and sons Dory Jr. and Terry. Jack still rated the most likely to become the new champ, but still is number 2 now. With brother Jerry, they did manage to best the Funk brothers to gain the Florida tag team title.

Although Gene Anderson broke off with Chris Tolos and Art Neilson dropped Kurt Von Stroheim, these veteran tag team wrestlers have not clicked as a duo in Virginia and the Carolinas. Of course this area is full of topnotch combinations such as Jerry Brisco & Sandy Scott, Paul Jones & Nelson Royal, George Becker & Johnny Weaver, and Argentina Apollo & Abe Jacobs.

I understand an 18-man battle royal was held in Atlanta which had fans saying it was the most exciting bout ever held there. It ended without a winner as El Mongol and Dickie Steinborn knocked each other out. First two out were managers Homer O'Dell and Dandy Jack Crawford who seemed to be the target of all the rest. Next to go were Kublah Kahn, Roberto Soto, Fidel Castillo, Jerry Oates and Guillo-tine Gordon. The good guys and the bad guys seemed to be two opposing teams at times, then this would all change and you would see some very unlikely combinations. Luke Graham was next out, followed by Assassin No. 1. When Bill Dromo and Jim Wilson threw him out, Assassin No. 2 jumped out on his own and accompanied his partner to the dressing room. Klondike Bill was then eliminated at the hands of Buddy Colt and Michael Dubois who worked well together, also eliminating Jim Wilson, Bill Dromo, and Bob Griffin. Steinborn and El Mongol then teamed

up to send Colt and DuBois over the top ropes, setting the stage for the strange conclusion.

Lorenzo Parente & Bobby Hart lost a "loser leave" Tennessee bout to Doctors Death No. 1 and No. 2. Manager Saul Weingeroff refused to leave with his wrestlers and is now managing the Von Braunnors again, his original tag team.

Chris Markoff & Bronco Lubich are recognized as the American Tag Team Champions in Texas. Their manager, George Harris has them standing in line trying to get a match with him: 1. Pepper Gomez, in a demonstration of his powerful stomach muscles, allowed Harris to give him a big splash, however he deliberately jumped on Gomez's head instead, cutting him with the big belt buckle he wears — 16 stitches were needed to close the cut; 2. Fritz Von Erich was called a coward by Harris on TV, then in a second interview explained how he had made Fritz beg for mercy. Fritz was there and heard the whole thing on a monitor. He charged into the interview and ripped off Harris' shirt but was then worked over 3 against 1 (Markoff & Lubich) until Johnny Valentine went to Von Erich's aid; 3. Referee Dick Raines was "accidentally" punched in the face by Harris; 4. Referee Danny Pleches was also hit during the heat of the match he was refereeing; 5. Joe Blanchard, television announcer as well as wrestler, whom Harris argued with and then slapped. Blanchard was given a non-sanctioned bout in Corpus Christi (which means a bout with no referee). After landing most of the punches thrown, Blanchard trapped Harris in a corner, when all of a sudden George's two boys Markoff & Lubich jumped into the ring, and together held Joe, while Harris punched away at him until Wahoo McDaniel and George Scott came to his aid.

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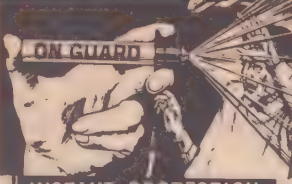
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Killer Kowalski left Texas after losing to Thunderbolt Patterson in a "loser leaves the state" match.

Duke Keomouka appeared in a couple wrestling matches in Texas and Florida.

Buddy Colt has been fined \$250 for striking an official after a bout in Atlanta's City Auditorium.

"Handsome" Harley Race, former tag partner of Larry Hennig, is now the Central States Champion, winning it from veteran campaigner, Bob Geigel. Race has developed a claw hold which some suspect is illegal because they suspect something is in the leather glove Race wears on his claw hand. Race lost his title to the Stomper, then appealed to the commission and won his protest because the referee had been knocked out, and an unauthorized person came in and counted as Harley was pinned.

Dandy Jack Crawford and Kublah Kahn broke up, came back together, then split again when Kahn accidentally hit Crawford's new find, Guillotine Gordon, causing them to lose the tag bout. Kahn was then worked over by Gordon and Dandy Jack.

Hope my first column pleased and informed you and am looking forward to our next get-together. If you are interested in current results and news from all parts of the country, and don't believe any publication specializes in these things you are wrong. I put out a 32 page monthly bulletin which does just that, and it not only tells who wins the big matches, but also how. There are descriptive paragraphs on every match held in the International Amphitheatre in Chicago, regular and special features, plus the current news & results from almost every major wrestling center. You may get a sample copy by sending 50¢ to: Wrestling Information Bulletin, P.O. Box 1807, Rockford, Illinois, 61110.

WHAT YOU WANT TO KNOW

(continued from page 29)

during the German occupation of France. He helped the French Resistance free prisoners in concentration camps. He was then caught by the Gestapo and given the death penalty. A short two days before his scheduled execution he managed to escape using his acrobatic feats he is now so famous for. He risked his life continuously for the liberation of his country until the end of the war. **WHO IS THIS WRESTLER?** You're right — Edouard Carpentier. Edouard was awarded the War Cross in Montreal, Canada by World War II Veterans for his heroic action. He was decorated on May 31, 1970 (Memorial Day) and was honored by all the Ambassadors and Representatives of the Allied Countries.

WHO IS THE LOUDEST MOUTH MANAGER IN THE WORLD? I would have to say **LOUIS ALBANO**. Once a wrestler himself, Albano knows all the tricks in the business. A few years back he and his partner Tony Altomare formed the feared tag-team of The Sicilians. They both semi-retired, both trying their hand in the taxi-owning business. Altomare now wrestles occasionally in the Pittsburgh area. Albano has tried his hand at managing. He's had the taste of success with Ivan Koloff winning the World's title from the longest reigning champ Bruno Sammartino. But Koloff was only able to hold it for one month. Now Albano is getting ahold of some top-notch villains to try to beat the current champ Pedro Morales. Promoters are a little afraid to let Albano open his mouth, for he has had many threats on his life and the fans sound like they mean business. Albano has been attacked many times by berserk fans which I find disgraceful. I'm

How to Speak and Write Like a College Graduate

"It's easy," says Don Bolander...

"and you don't have to go back to school!"



"Do you avoid the use of certain words even though you know perfectly well what they mean? Have you ever been embarrassed in front of friends or the people you work with, because you pronounced a word incorrectly? Are you sometimes unsure of yourself in a conversation with new acquaintances? Do you have difficulty writing a good letter or putting your true thoughts down on paper?"

"If so, then you're a victim of *crippled English*," says Don Bolander, Director of Career Institute. "Crippled English is a handicap suffered by countless numbers of intelligent, adult men and women. Quite often they are held back in their jobs and their social lives because of their English. And yet, for one reason or another, it is impossible for these people to go back to school."

Is there any way, without going back to school, to overcome this handicap? Don Bolander says, "Yes!" With degrees from the University of Chicago and Northwestern University, Bolander is an authority on adult education. For almost twenty years he has helped thousands of men and women stop making mistakes in English, increase their vocabularies, improve their writing, and become interesting conversationalists right in their own homes.

BOLANDER TELLS HOW IT CAN BE DONE

During a recent interview, Bolander said, "You don't have to go back to school in order to speak and write like a college graduate. You can gain the ability quickly and easily in the privacy of your own home through the Career Institute Method." In his answers to the following questions, Bolander tells how it can be done.

Question What is so important about my ability to speak and write?

Answer People judge you by the way you speak and write. Poor English weakens your self-confidence — handicaps you in your dealings with other people. Good English is absolutely necessary for getting ahead in business and social life.

You can't express your ideas fully or reveal your true personality without a sure command of good English.

Question What does a "command of good English" mean?

Answer A command of good English means you can express yourself clearly and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read. Good English can help you throw off self-doubts that may be holding you back.

Question But wouldn't I have to go back to school to gain a command of good English?

Answer No, not any more. You can gain the ability to speak and write like a college graduate right in your own home—in only a few minutes each day.

Question Is this something new?

Answer Career Institute of Chicago has been helping people for many years. The Career Institute Method quickly shows you how to stop making embarrassing mistakes, enlarge your vocabulary, develop your writing ability, discover the "secrets" of interesting conversation.

Question Does it really work?

Answer Yes, beyond question. In my files there are thousands of letters, case histories and testimonials from people who have used the Career Institute Method to achieve amazing success in their business and personal lives.

Question Who are some of these people?

Answer Almost anyone you can think of. The Career Institute Method is used by men and women of all ages. Some have attended college, others high school, and others only grade school. The method is used by business men and women, typists and secretaries, teachers, industrial workers, clerks, ministers and public speakers, housewives, sales people, accountants, foremen, writers, foreign-born citizens, government and military personnel, retired people, and many others.

Question How long will it take me to gain the ability to speak and write like a college graduate, using the Career Institute Method?

Answer In some cases people take only a few weeks to gain a command of good English. Others take longer. It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

Question How can I find out more about the Career Institute Method?

Answer I will gladly mail you a free 32-page booklet.

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To receive a free copy of the 32-page booklet, **HOW TO GAIN A COMMAND OF GOOD ENGLISH**, just mail the coupon below. The booklet explains how the Career Institute Method works and how you can gain the ability to speak and write like a college graduate quickly and enjoyably at home. Send coupon, card, or letter today to Career Institute, Dept. 6475, 555 E. Lange St., Mundelein, Illinois 60060.

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really surprised Albano doesn't put on his old wrestling trunks again and try to become champ himself.

The only deaf and dumb professional wrestler in the business is Silento Rodrigues. He has overcome this with his great speed and clever wrestling ability. He is 31 years old and weighs in at 215 pounds, and hails from Betton, Texas. Silento is a real favorite of the people and is now making his move for a shot at the World's Junior Heavyweight Championship and we predict that Rodrigues will give Danny Hodge one of the toughest challenges he has ever faced. If Silento should win it couldn't happen to a nicer and more deserving grappler...

Many mat experts say that Ann Casey may well be the next World's Woman Wrestling Champion. The Fabulous Moolah, the current champ, has held those honors for over ten years now and many feel Moolah may soon lose the title and the very pretty Ann Casey has a great chance to replace her. My vote is for Vivian Vachone. Both girls would make great and very attractive champs.

WHO IS DOCTOR X? Sorry my grapevine hasn't been able to supply me with that information. We will have to wait and see who the mystery man is after he is unmasked.

About 92% of the midget matmen are French Canadian. Wherever they are scheduled to wrestle the crowds come from miles around to view the little people. They are very comical. Sky Low Low's real name is Marcel Gauthier, and Fuzzy Cupid is Leon Stapp.

Wrestler Jerry (Duke) Miller owns a string of barber shops in the Mid-West. By the look of him these days I'd say he should visit one of them himself.

SAMMARTINO LOOKS TO THE FUTURE!

(continued from page 33)

future plans are, I just want to live day by day and enjoy life."

No one knows what the future holds for Bruno, if he himself can't really be sure. Since talking to him I can tell that he is more relaxed now than he ever has been, and seems very happy and if retirement is what Bruno wants, he well deserves it.

I hope he comes back, as I'm sure the promoters and fans agree, wrestling isn't wrestling without BRUNO SAMMARTINO. Bruno is wrestling 100%. Let's just wait and see what happens.

COAST-TO-COAST!

(continued from page 19)

from the AWA and NWA appearing there.

The Michigan scene continues to be one of the finest in the country with many wrestlers appearing there. They have from 8 to 10 bouts on every card. Naturally some of the wrestlers do not appear and they have to substitute for many of the bouts. Here are some of the wrestlers who are appearing there — BOBO BRAZIL, THE SHEIK, THE OUTLAWS, ERNIE LADD, LOUIE MARTINEZ, WILD BULL CURRY, FREDDY BLASSIE, LOU KLEIN, MITSU ARAKAWA, BOB HARMON, DON FARGO, MIKE LOREN, HANS SCHMIDT, TIM BROOKS, FLASH GORDON, CHICO GARCIA, BILLY COLEMAN, BABY FACE NELSON, JOE COLLINS, BOBBY BLAINE, THE STOMPER, FRANK DIAMOND, LORD LAYTON, FRED CURRY, HAYSTACKS CALHOUN, BILL

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MILLER, FRANK LAINE, DAN MILLER, LUCILLE DUPREE, PENELOPE, DARLING DAGMAR, MARY JANE MULL AND KATHY O'DAY PLUS DIAMOND LIL. They have TV and the main shows at the Cobo Arena are well attended.

Georgia is still having some good wrestling shows and also South Carolina.

North Carolina still going in for those famous Tag Team Bouts with tremendous action which draws the fans like flies. Charlotte, N.C., is the key city with the famous bouts and no wonder the fans flock to that city for wrestling.

Virginia continues to draw well in their promotions, as they have some fantastic tag matches with many brawls which help the attendance.

The best spot for Wrestling in the United States and Canada must go to Toronto, Ontario, Canada. They have their shows on Sundays and draw wrestlers from

every spot in Canada and the United States. Such wrestlers as The Sheik, Lord Layton, Haystacks Calhoun, Billy Watson, Bull Dog Brower, The Outlaws, Hartford Love, the Kangaroos, Igor, Lee Henning, Bobo Brazil, Man Mountain Cannon, Hans Schmidt, Bob Harmon, Louie Martinez, the Assassins, Dan Miller, Ivan Kalmikoff, Mitsu Arakawa, and Fred Atkins, plus others who appear in their shows. Frank Tunney is the Promoter. They draw between 12,000 and 14,000 people on Sunday evenings these days.

I was watching a TV show on Channel 45 in color with my Father's Day Gift a RCA television set. This came from the Philadelphia Pa. Arena TV show. Let me tell you none of these matches was faked. The beating the lesser preliminary boys took shows me that there is no fakery in this wrestling show. Juan Caruso really clobbered CHUCK RICHARDS IN 4:47 with a half boston crab. In the second bout CRAZY LUKE GRAHAM REALLY CLOBBERED TITTO TORRES IN 3:52 with a back-breaker on his knee. In the third bout TARZAN TYLER CLOBBERED GENE RODZ IN 4:45. The battle was so rough the referee had to stop the bout. In the fourth bout Black Jack Mulligan gave Mike Conrad a rough time with the claw in 4:12. In the fifth bout Beautiful Bobby def a wrestler in 4:30 with the figure four Bobby Lock. Now I ask you, do you think any of the bouts were fake? I must tell you the way the better wrestlers worked over their opponents, the action was very brutal and the kids were showing their approval or disapproval with shouts and chants against the villains. The interviews were with Chief Jay Strongbow, Lou Super, referee; the Grand Wizard, Fabulous Luke Graham, Lou Albano and Pedro Morales.

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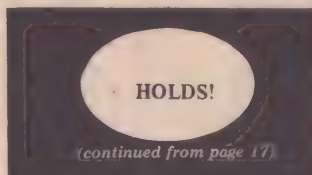
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All interviews were centered on the Baltimore, Md., Civic Center show which was held on 23 June, 1971, when the feature was TARZAN TYLER VS PEDRO MORALES. I am sure PEDRO MORALES will have a rough time of it in New York, Phila. Pa., and Baltimore when he meets Tarzan Tyler.

If you can find a copy of Wall Street Journal dated 5-28-71, get a copy and read the column by HAL LANCASTER, "THE RAS-SLERS, CLASSY FREDDIE BLASSIE, A VILLAIN-TURNED-HERO, BITES, GROWLS, PROSPERS. HE, OTHERS INSIST THE "SPORT" IS REAL, BUT MANY SAY NO; EITHER WAY, IT'S POPULAR KISS FOR FAN FROM "SOUL MAN"



TARZAN TYLER, THE REVERSE NECK BREAKER AND THE GUILLOTINE HOLD

THE SHEIK, THE CAMEL CLUTCH AND THE USE OF FIRE

BOBO BRAZIL, THE COCO BUTT

LOU THESZ, THE LEAPING BODY BLOCK

BULL RAMOS, THE REVERSE NECK BREAKER

RAY STEVENS, BOMBS AWAY

PAT PATTERSON, BOMBS AWAY

CRAZY LUKE GRAHAM, THE TAPED THUMB THAT HAS BEEN HEALING FOR OVER 6 YEARS

RUFUS R. JONES, THE HEAD BUTT

RICKY ROMERO, THE CANNONBALL

THE BEAST, THE BEARHUG CHUCK KARBO, THE BACK-BREAKER

BOBBY DUMCUM, THE BACK-BREAKER

MR. WRESTLING, THE SUNSET FLIP

BOB GRIFFIN, THE ABDOMINAL STRETCH

PAK SONG, THE STOMACH CLAW

MAN MOUNTAIN MIKE, THE BIG SPLASH

BEAUTIFUL BRUTUS, A BACK BREAKER

GRET PETERSON, REVERSE SUNSET FLIP

WILBUR SNYDER, THE SLEEPER HOLD

THUNDERBOLT PATTERSON, THE TAPED THUMB, AND BRASS KNUCKLES

ERNIE LADD, TAPED THUMB AND THOSE BIG FEET

BUCK ROBLEY, THE SLEEPER HOLD

THE GLADIATOR, HEAD BUTT

SIKI SAKAKUCHI, STOMACH CLAW

GORGEOUS GEORGE, JR., THE FLYING HEADLOCK

KILLER KARL KOX, THE BRAIN BUSTER JOHNNY VALENTINE, THE BRAIN BUSTER

KILLER KOWALSKI, THE STOMACH CLAW AND THE MOST VICIOUS WRESTLER TODAY

RONNIE ETCHISON, THE SLEEPER HOLD

ED CARPENTIER, THE CROCODILE CLUTCH, AND THE MOST ACROBATIC WRESTLER TODAY

JACK BRISCO, FIGURE FOUR LEG LOCK

BIG BILL MILLER, THE NECK STRETCHER

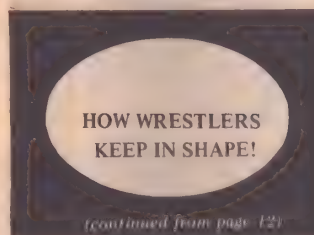
FRANK HICKEY, THE SPACEMAN, THE UPPERCUT. I NEVER SAW HIM WIN A MATCH

LITTLE TARZAN JOHNNY RODZ, THE REVERSE NECK BREAKER AND THE STOMPER

KRIPLER KARL KOVACS, THE HANGMAN'S HOLD AND BOW AND ARROW, STANDING UP

THE BLACK DEMON (TONY NERO), THE HANGMAN'S HOLD

BUDDY (NATURE BOY) ROGERS, FIGURE FOUR LEG LOCK AND SLEEPER HOLD



vitamins and minerals, and everyone should eat some of these every day. If you can possibly avoid frozen juices for breakfast and eat a fresh orange or grapefruit instead, you will be getting a

lot more Vitamin C (the wonder vitamin), and getting needed roughage too. Go light on sugars, starches, and salt, especially after 30. Natural fruits provide us with all the sugar we need, and salt tends to retain water in the body instead of letting it pass through and perform its cleansing action.

Excess starch of course adds weight and is bad for the heart and other vital functions. Pastries are the worst of all, because they not only contain over-refined flour, but also great amounts of fats (butter, margarine, etc.), which the body needs in small doses, but which are very harmful in excess. And statistics have shown that most Americans unfortunately do eat fats and starches in excess.

After the recent "cereal scandal" many companies are now putting more nutrients in their packaged breakfast cereals, and of course most mothers find it the simplest and least expensive breakfast for the family. But an egg, and a piece of whole grain toast, lightly buttered, provides more nourishment, and sticks to the ribs longer. But if you do eat cereal, try putting fresh fruit such as a banana, peaches, or berries on top, and be sure to use plenty of milk. Powdered milk, which is very inexpensive, actually has more vitamins and minerals in it than whole milk, so use this whenever you can, especially in cooking where nobody can taste the difference.

The so-called "health foods" such as wheat germ and yogurt are certainly good for you (wheat germ is actually the good part of the wheat which is taken out in the process of making white bread). But if you eat plenty of the foods mentioned above, they should provide an adequate diet without need for supplements. However, if you like yogurt, it's a great all-purpose food, and supplies necessary "friendly bacteria" to the stomach, besides

containing lots of protein and calcium. I love it mixed with wheat germ, honey, and a banana for lunch; and for a delicious summer salad try yogurt with chilled cucumber and fresh dill stirred in.

Next to food, what we need most is good exercise. Before industrialization, men and women engaged in so many kinds of activities that they used all their muscles naturally in the course of a day, and didn't have to worry about going to gyms or taking exercises to keep fit. But in the age of automation, it's only babies and professional athletes who get all the exercise they need. By the time children get to school age, they are really learning how to "sit quietly" for hours on end, and when they finally graduate from high school most people have forgotten how to use their muscles for anything except talking and watching television.

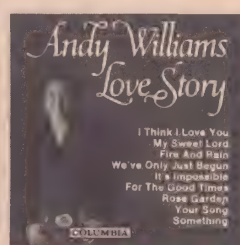
There are many paperback books put out today on various forms of exercises, so that anyone with the will to do so can learn some simple things to do at home for a few minutes a day to keep fit. Of course, outdoor sports are good for anyone, and the numerous health clubs springing up all over the country provide swimming pools, gymnastics, bowling, and even Yoga for those who want to try something different. Actually, Yoga is one of the easiest forms of home exercise, takes up very little space, and is quiet (unless you fall over while standing on your head). This makes it an excellent activity for apartment dwellers, and although it's good to start out with a teacher, there are a number of good paperback books for beginners with simple directions and lots of illustrations.

Any form of exercise is better than none, so if all else fails, try jogging around the block with the dog before breakfast, or get up and stretch-along with the A.M.

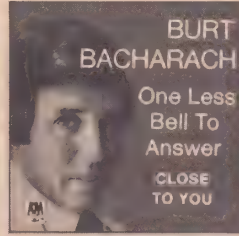
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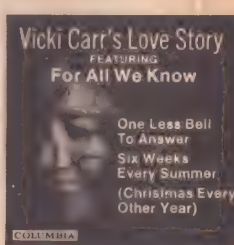
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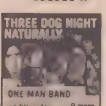
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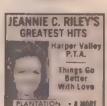
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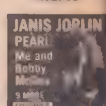
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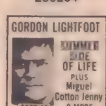
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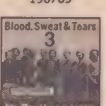
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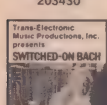
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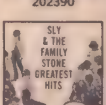
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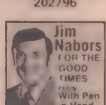
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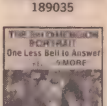
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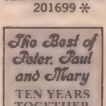
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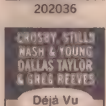
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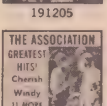
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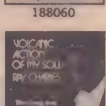
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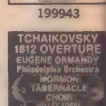
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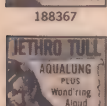
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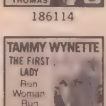
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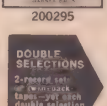
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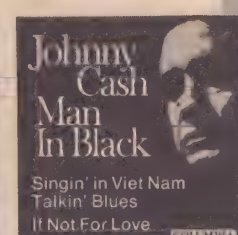
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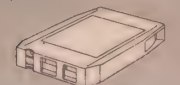


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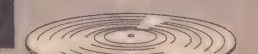
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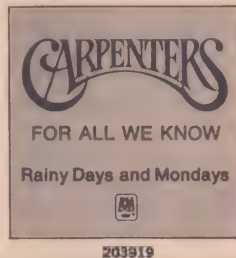
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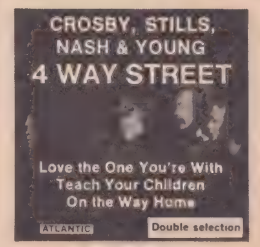
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exercise shows on T.V. Or if you're really brave, try modern dance, or folk dancing, both very good at using up lots of energy and giving tone and balance to flabby muscles.

As a closing note, let me add that vitamin supplements are probably a good thing to take at any season, especially if you and your family seem to come down with a lot of colds and flu. A good multi-vitamin capsule provides all the extras you may not be getting in your diet, but check to see how much of each ingredient is included in the capsule. They come in widely different amounts. Also, Vitamin C is especially helpful in preventing colds in the winter when we don't get enough sunshine. Adelle Davis has written a number of good books on nutrition and vitamins, and there are other paperbacks available on this subject in your health or drug store. But before you get carried away with vitamins, ask the advice of your doctor or pharmacist, and try to get several opinions. There is still a great deal to be learned about how much of these things we need.

So eat well, exercise well, and you will undoubtedly stay well!

A WRESTLING FAN TELLS IT LIKE IT IS!

(continued from page 10)

Some are munching goodies, others are rustling the pages of programs or wrestling magazines bought at the gate. Many are already starting to light up, and the resultant haze will lend its own special atmosphere to the proceedings.

The first match. Cowboy Bill Watts laying it hard on Chief Suni War Cloud. Cowboys versus Indians. Athlete versus athlete. Man versus man. The fans get right into it. They have their opinions and preferences, which aren't kept hidden. A blow, a fall, the shouts

rise. The cheers compete with the boos, depending on who is doing what to whom.

But it won't be the cries of wrath or approval that will determine the outcome — only muscle, skill, and cleverness can do that. Someone is flattened, then pinned. One bout succeeds the next.

Suddenly there is mayhem. The referee has been clobbered. Members of two teams, sitting for a later match, intervene. In the midst of the confusion, a sharp, stout manager sees his chance. Before he can be stopped, he's rushed in for some sharp kidney and solar plexus play against his boy's opponent.

Fans see blood. They hate foul play, and most are on their feet. If it's Texas, there could be a bloody riot. But it isn't Texas, and somehow the whole mess gets straightened out — or rather it just falls apart. Things get back to "normal," but not for long.

The press box is startled, and one of the newbies is holding a handkerchief to his pate. Little wonder, he's just been clobbered with a giant right thigh. The thigh belongs to the wrestler who was assaulted, and weakened, by the sneaky manager. He lost his footing in the ring. Too bad, because his opponent took the opportunity to throw him right out of it. The hurtling body hit the press section feet-on. It's a sure thing that the bum who put him there isn't going to get many good writeups the next morning!

Eventually, it's all over. You leave dazed, not certain that everything you thought you saw really happened. You wonder if the old tube, with its direct focus on the action, mightn't have given you a better view of the sport. It's doubtful. The tube is two dimensional, grey on grey. It's abstract, like a theory about wrestling, rather than the thing itself. And theory is grey, my friend, and green is the tree of life.

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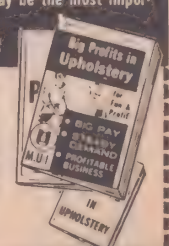
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JOHN TOLOS MARKED MAN!"

(continued from page 8)

Since that night, several months ago, John Tolos has been a marked man. Wrestlers have come from every area to avenge the actions of Tolos. Blassie's friend and former tag team partner, Don Carson, is the latest to return. Don has only one thing in mind, and that is to get revenge for Blassie. Fred's co-wrestlers in the area seemingly all voiced the same opinion: Tolos must be punished.

Tolos has even remarked on occasion about the dubious distinction that has been placed on him. He asks, "Why me? Why the 'Golden Greek'?" What did I do? Why are all the wrestlers out to get me?"

After much discussion and many meetings, word has come from the N.W.A. office in St. Louis that there will be no punishment at all for John Tolos. Reason given by the N.W.A. Rules Committee that because the Blassie-Tolos "incident" did not occur in the ring, no Alliance can justly say what the proper punishment should be.

Because of that ruling, several wrestlers have decided to hand out their own punishment on Tolos, the current America's champion. It seems that there has never been such little respect for a champion. He is disliked and hated by wrestlers, fans, and many promoters alike.

The first wrestler to get a shot at Tolos was Mil Mascaras, the sensational Mexican mat star, and close friend of Blassie. In their first meeting, Mascaras blitzed Tolos to win the opening fall. Before Mascaras could defeat Tolos in the second fall, the referee and ringside physician stopped the bout because of too much

in the way of cuts and bleeding on the part of Mr. Tolos.

In their second confrontation, a return match, a "No Stopping For Blood" battle, Mascaras again was given the victory over Tolos, but Mr. Sam Muchnick, NWA president, held up the America's title, after viewing films of the bout. The reason given for the title being taken from Mascaras was that the referee did not see Tolos' foot draped over the bottom rope, when Mascaras pinned him.

Mascaras, looking for a return bout, had previous commitments in Texas and Florida, and as a result had to leave the area.

The second man in line for Tolos was Fred's tag team partner, Earl Maynard, the former Mr. Universe and Mr. America. Maynard promised he would go all out to not only beat Tolos and win his America's belt, but to injure him. The bout, a most exciting one, saw Tolos use a foreign object to knock out Maynard, in the third and deciding fall, and retain his title.

Peter Maivia, the sensational Samoan Superman, was the third man who badly wanted Tolos. Maivia was also a friend of Blassie, and he also swore revenge in their title clash. Tolos again came out of the bout alive and with his title, and he was given the nod via a very disputed body press.

The three challengers, or avengers, Mascaras, Maynard, and Maivia, have all had their opportunities, and to be sure they each would like another chance. Through all four wars, with the three wrestlers, John Tolos has remained champion. He is still the number one wrestler in So. California. How long can he remain on top? How long can he last with such great wrestlers out to destroy him? Well, we'll soon see if Tolos can continue his winning ways, but one thing is certain, and that is that the "Golden Greek", John Tolos is still wrestling's marked man.

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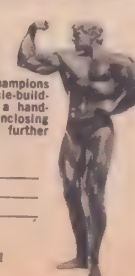
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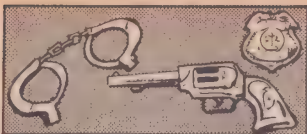
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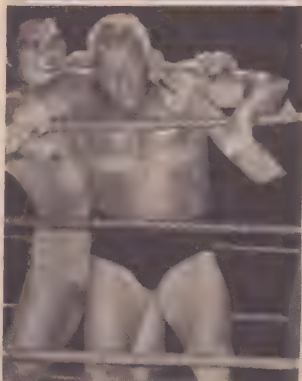
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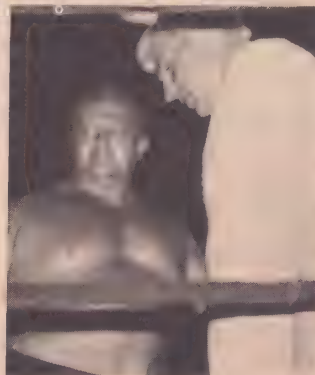
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DICK THE BRUISER

(continued from page 7)



Bruiser doesn't look so good here in a bout with Kobayashi but that's only temporary!



Bruiser is seen here with Bobby Heenan!

'60's. As great as Valentine was with his brainbuster maneuver, he always wound up looking bad against Bruiser.

Bruiser began appearing with Moose Cholak in tag matches. Although, he, too, is an idolized wrestler today in Chicago, he was hated in 1964 and they rolled to three easy but unpopular victories, one over Wilbur Snyder and Johnny Valentine in a bout that ended with Valentine and Snyder

fighting one another over a misunderstanding.

Moose and Bruiser soon had a misunderstanding of their own and Bruiser beat Cholak in a grudge bout. Bruiser was also matched with the hated Gene Kiniski in two memorable no contests, fought at the end of 1964 and beginning of 1965, one just before and one just after Kiniski took the NWA crown from Lou Thesz. Bruiser's battles with Cholak and Kiniski inspired the fans to cheer for him. This positive approach continued when Dick was matched again with his old nemesis, Johnny Valentine.

Things were now reversed and the fans favored Bruiser and booed Valentine, who by this time had been involved in some dirty bouts with Wilbur Snyder. Again Bruiser proved his superiority. The American Wrestling Alliance became affiliated with Chicago and the AWA's Champion was Mad Dog Vachon. Bruiser was the likely challenger and several bouts were held, each one making Bruiser more popular than ever, although with two such wild-tempered wrestlers, one or both always ended up being disqualified so that nothing conclusive could be proven.

When the present Chicago promoter, Bob Luce, took over, he understood the value of a popular Bruiser and refused to match him with any of the "hero" type wrestlers. Fans cheered for Bruiser, in part, because they wanted to be on the side of a winner and yet how could they favor Dick if he was paired against a Wilbur Snyder, Verne Gagne, or Edouard Carpentier? Luce made the choice easily by avoiding these people and making the bouts with the types of wrestlers the fans were eagerly looking to be destroyed — and Bruiser usually accommodated them. He pounded lumps and bloodied up types like the "pretty boys", or those with interfering managers, or hated

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German or Japanese wrestlers.

Promoter Luce's master stroke was teaming Bruiser with Reggie Lisowski who was now simply known as The Crusher, a wrestler much like Bruiser in appearance and action, and who was also experiencing the change from being hated to loved. Bruiser and Crusher headlined time-after-time against such hated duos as "Handsome" Harley Race & "Pretty Boy" Larry Hennig, the Alaskan & The Big K, Angelo Poffo & Chris Markoff (with Bobby Heenan as their manager), and Mitsu Arakawa & Dr. Moto. Sometimes Bruiser and Crusher lost when the referee would be diverted from what was going on and the other team would pull some skulduggery, but for the most part they won or got themselves disqualified, or involved in a no contest.

From 1966 thru 1969 they often held the tag team title, although at times losing it to Hennig & Race or Moto & Arakawa, but they always managed to regain it. August 30, 1969, Bruiser and Crusher lost it for the last time to Mad Dog and his brother Paul "Butcher" Vachon, in a bout which saw Crusher injured and put out of commission for awhile. Bruiser and Crusher have seldom teamed up since then although both have worked many tag bouts, but Crusher seems to wrestle in towns north of Chicago, while Bruiser, nowadays, rarely wrestles outside of Indiana, except to come to St. Louis or Chicago. They did team up against the Vachons as part of a spectacular card at White Sox ballpark last summer, but were unable to regain the title that night.

Before losing the title in August of 1969, Bruiser and Crusher defended their tag title several times that year against maybe the most unpopular tag team of all-time, Jack & Frank Dillinger, better known as the Cahin Gang. Bruiser & Crusher never lost and

always sent the fans home happy, showing them how easily the Dillingers could bleed.

Frank Dillinger was hospitalized after a post-bout shoot-out in a Wisconsin saloon and Jack Dillinger, like Bruiser, had to look for a new partner. Jack teamed with Paul Dupre of the Hell's Angels, who was billed as Jim Dillinger and the "New" Dillingers, working very smoothly in their cheating tactics usually wound up winning over Bruiser and a variety of partners including Cholak, Luis Martinez and Paul Christy.

Bruiser was finally reunited with Crusher at Chicago's International Amphitheatre on May 18, 1970, in an elimination bout against Jack & Jim Dillinger, to see who would get the title bout with the Vachons. Just as they had been upsetting better teams for some time, Jack & Jim's skulduggery paid off in a victory. Jim used brass knuckles on Crusher in the first fall while he was applying his claw hold to Jack and Jack pinned him. And when Jim leaped off the top rope onto Bruiser in the third fall as Bruiser was pounding Jack they won the match.

However, by this time, the Dillingers were the bloodiest mess ever seen in the Amphitheatre. Since the better team did not win, there was a rematch and after winning the first fall, Crusher ran into Jack's elbow pad and knocked himself out to lose the second fall. In the third fall, Bruiser and Crusher unwrapped Jack's elbow covering, and found a piece of metal which they used to once again make the Dillingers candidates for the blood bank. This time Bruiser and Crusher won.

In a tuneup for the outdoor card in August, Bruiser & Crusher teamed with Big Ernie Ladd on June 30 in a 6-man tag bout against the Vachons and Black-Jack Lanza. In a typically Bruiser

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move during the second fall, Bruiser jumped out of the ring and banged Bobby Heenan (Lanza's manager) head first into the table, causing him to bleed. Since the Vachons had refused to tag with Lanza during the fall, Lanza aided his bloody manager back to the dressing room leaving the Vachons alone to be defeated.

When the big match for the AWA tag team title did take place, everyone came expecting Bruiser and Crusher to regain their title. They should have but did not. The bout was held in a cage and by ramming the Vachons into the steel sides of the cage they once again made their fans happy. Then with Crusher battling Butcher in the deciding fall, Mad Dog climbed the top rope to jump on Crusher. Bruiser, expecting this, raced across the ring, and tossed Mad Dog off of his perch. Unfortunately he threw Mad Dog into Butcher and Crusher, with Crusher ending up on the bottom, and before Bruiser could pull the two off of his partner, the referee had quickly counted to three.

In 1971 Bruiser has been most happy when demolishing the Fabulous Kangaroos (Al Costello & Don Kent) and their 350 pound manager, George "Crybaby" Cannon. In Indianapolis, in 1970, Bruiser's partner, Pat O'Connor was pinning Costello in the final fall when Cannon entered the ring and hit O'Connor over the head with a chair. Bruiser went wild, tossing Kent and Costello to the ring floor and then heaving their huge manager out as well. Not the least bit satisfied yet, Bruiser went out after them and it took 8 policemen and 7 wrestlers to quiet him down. This was not done before he rammed the Kangaroos' heads together three times, threw them into the ringside seats, kicked them and then pounded Cannon's head until it bled.

When Bruiser and Bobo Brazil teamed up in Chicago, the combination of Bruiser's fists and

Brazil's cocobumps again made the Kangaroos bleed.

Bruiser then fought the Kangaroos in a handicap match on television. Bruiser won the first fall and was winning the second when Cannon interfered with the deciding pin. Bruiser went wild, not only making bleeding wrecks out of his three opponents but then proceeded to belt the referee for trying to get things under control. Bruiser was suspended for a time from Indianapolis for this outburst, which could only be quelled with 12 policemen and 9 wrestlers.

As 1971 began, Bruiser battled the Kangaroos in a couple of 6-man tag matches. January 23 in Chicago the Kangaroos added Lanza to their side while Bruiser was aided by the Crusher and Bad Boy Bullinski. The match had more action than a 3-ring circus, with everyone usually getting involved. Bullinski lost the final fall when Lanza hit him over the head with a foreign object and pinned him during one of the many riots with all six in the ring. Bruiser and Crusher took out their resentment on Lanza's manager, Bobby Heenan, making him into a bloody mess as the Kangaroos and their manager, George Cannon, strangely stayed out of it.

February 20 in Hammond, Ind., Cannon joined his boys against Bruiser, Igor Vodik and Igor's manager, Ivan Kalmikoff. Bruiser became wilder by the minute as first, he could never get Cannon into the ring with him; second, at the many interferences the Kangaroos got away with; and, lastly, when Kalmikoff was pinned by the referee's fast count after being hit by a foreign object which opened a nasty gash. Bruiser took out his frustration by decking the referee, then kicking him as Igor merrily reacted by dancing the polka on the ref as well.

In 1971, no one in Chicago regards Bruiser as a "villain". He

has been "Mr. Excitement". He once teamed with midget Wee Willie Wilson to oppose Hennig & Race; another time he took his hated enemy, Bobby Heenan, on his side against the Chain Gang (Bruiser probably would have won too, had he not pounded Heenan so much he turned on him and Dick was overwhelmed 3 against 1; he also met Lanza and Heenan in a handicap match that resulted in Bruiser being counted out of the ring while slugging Heenan when he was suppose to be inside the ropes wrestling BlackJack.

Bruiser was then given a 20 minute main event on a subsequent show against Lanza with the understanding that if he won, he would get a five minute match with Heenan. Lanza tried to carry out Heenan's plea to stall out the match, but Bruiser battered him from pillar to post and won when Lanza fell out of the ring, getting his foot tangled in the bottom rope so that he was counted out. Heenan was then forced into the match and tried stalling. The only thing stalling did was get Bruiser mad, and after five punches, Heenan made the mistake of jumping out of the ring. Bruiser followed him out and rammed his head into the edge of the ring floor. He then threw him back in the ring and soon Heenan was tangled by his neck in the ropes with Bruiser pounding his already bleeding face. After the referee untangled him, Bruiser tossed him across the ring and Heenan ended up hanging upside down from the turnbuckle. Bruiser then started kicking him and the merciful referee signalled the end to the bout, even though the 5 minutes were not up yet.

Bruiser has headlined two Chicago cards in 1971 against Shozo Kobayashi, whom the AWA calls "Japan's greatest wrestler". Kobayashi had a long list of opponents he had disposed of since coming to the U.S., either with or without the help of some

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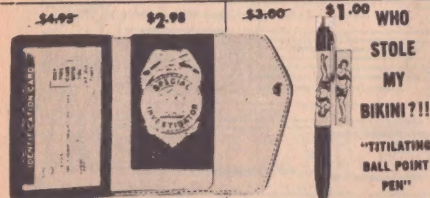
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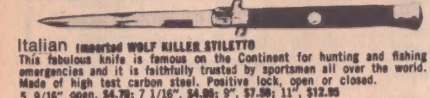


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hidden salt or his manager, the Big K. In their first clash, a one fall bout, Bruiser could have pinned Kobayashi after a leap from the top rope, but decided he wanted to jump on him again. Bruiser did and was about to pin him when he noticed that Kobayashi's manager, the Big K, had jumped up on the apron. Bruiser raced over, flipped the Big K into the ring, then tossed him over the top rope out on the other side and jumped out after him. Bruiser rammed Big K's head into the edge of the apron and he began bleeding. However, while all this was going on, the referee counted Bruiser out and awarded the bout to Kobayashi who was still lying in a daze inside the ring.

When the two were rematched it was evident that Bruiser was by far the superior man, but in this match, which was two out of three falls, Kobayashi took the second fall when Big K distracted Bruiser, and then Kobayashi threw salt in his eyes, blinding him for the karate attack that softened him up for the pin. Kobayashi was forced to rely on using salt in the third fall as well but Bruiser kicked him in the stomach just as he was about to throw the salt and the salt went up into the air and wound up in Kobayashi's own eyes. Working with that advantage Bruiser soon pounded him into submission.

Currently Bruiser is also feuding with the German villains, Baron Von Raschke and Hans Schmidt in singles matches and in tag bouts with a variety of partners. Von Raschke, in particular, has been a rough foe. In any case most of the matches, tag bouts as well as singles matches, have ended up in no contests. No matter whether he appears in tag bouts or alone, no matter who he is up against, Dick the Bruiser is "Mr. Excitement". And the fans who come out to watch him work, are well aware of the fact that when Bruiser wrestles, his opponent bleeds.



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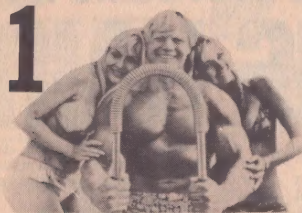
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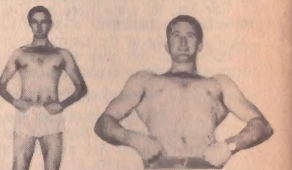


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PRICED AT ONLY \$9.98 KARATE KRUSHER & COURSE

3 THE END OF THE SKINNY BODY

Drink on as much as 14 pounds in the next 14 days this delicious FUN way!



BEFORE—James Parker at a thin 158 pounds. **AFTER** 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT YOU? Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your hungry-looking, muscle-poor body... through a new, scientifically-blended milkshake-tasting drink. **Crash-Weight Formula #7** Plan puts meat on your frame. Fleshes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven **Crash-Weight** Plan you just drink 4 milk-shake-delicious glasses with your regular meals and take in an extra 3500 calories daily... to help you pile on the weight FAST! (It's the calories that count when you want to put on some handsome weight!) The nice thing about my weight-gain plan is that it's so easy to take. No complicated exercises to do. No bloating, heavy-as-lead foods to force into your system. The **Formula #7** Plan does all the work... you just sit around, take it easy, be as lazy as you want—and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and away from any challenge. ORDER IT TODAY! Only \$9.95 postpaid.

To add up to 14 pounds in the next 14 days you need:

- 14-day supply of **Crash-Weight Formula #7**
- 14-day supply of **Appetite-Stimulating** tablets, and

FREE Weight-Gaining Course. A 48-page illustrated guide crammed with step-by-step instructions in weight-gaining basics. PLUS 3 copies of Mr. America magazine, worth \$1.80...yours FREE!

7-day supply: \$8.00 • 14-day supply: \$14.98 (Your choice of Chocolate or Vanilla flavor)

PRICED AT ONLY \$8.00 FOR A WEEK'S SUPPLY & COURSE

4 The NEW aerobics HOME FITNESS JOGGER



You'll Start to Look Better—Feel Better—Shape Up—Live Longer and be more Virile in the Next 14 Days!

ALL THE BENEFITS OF JOGGING WITHOUT LEAVING YOUR HOME!

6 minutes on the New Weider **AEROBICS JOGGER** gives you the same benefits as a 3-mile run. Or the equivalent of 4 hours or more of golf. Or a full hour's workout in the gym! Guaranteed to burn calories—melt fat—toughen your muscles—strengthen your heart and lungs—and virilize your body fast!

WHO EVER SAW A FAT RUNNER?

If you've held yourself back from getting the rich fitness-building benefits of jogging because you don't want nosy neighbors to stare at you or risk being nipped by unfriendly dogs, forget it! Now with Weider's **NEW AEROBICS HOME FITNESS JOGGER** you can jog for miles without ever having to step outside the comfort and privacy of your own home. That's right. Just set the **AEROBICS JOGGER** on the floor in any part of your house, step on its easy-on-the-feet special spring cushion and jog away to your heart's content—and good health!

JOG YOURSELF INTO SHAPE IN JUST 6 MINUTES A DAY

One of the world's longest distance runners says 6 minutes of jogging on the **AEROBICS JOGGER** gives you the same benefit as jogging two miles! Just 3 minutes in the morning and 3 minutes at night helps build healthy heart and lung action, relaxes tensions, tones muscles. Besides that you'll burn off fat-forming calories fast, flatten and toughen your mid-section, trim your hips and buttocks and slim down all over. You owe it to yourself to get back into virile, healthy shape this fast, scientifically-proven way!

EASY TO STORE—MADE TO LAST

Weider's **NEW AEROBICS HOME FITNESS JOGGER** is scientifically-constructed with special coil springs nestled in a thick polyurethane cushion, designed to simulate the action of real road jogging. It's easy on the feet, too—like running on grass that acts as a "shock absorber" to the feet. It measures 20" x 22" x 4", is lightweight and stores easily in the smallest space. The sturdy hand strap on side makes it easy and convenient to carry with you on trips, vacations, etc. Order yours now! Ideal for gift-giving, too. Only \$9.95

New Aerobic/Circuit Training "Shape Up" Routine

FREE! Same 6-minute-a-day program you can use at home, which actors, movie stars, and models use to quickly Shape Up and Firm Up their bodies into youthful, virile, he-man lines. ALSO INCLUDES: techniques to help your body utilize your food intake more efficiently and keep you sleek and slim all your life—as well as strengthen your heart and lungs. Indoor and outdoor methods explained. How much and how often to jog. How to measure benefits received... everything you need to know about jogging is here. You're guaranteed visual results in just 2 weeks or money back. Tested by thousands—including U.S. Air Force. START NOW TO SHAPE UP—SLIM DOWN—AND VIRILIZE YOUR BODY!

*For faster waist and hips losses—see inches go fast—wear **SLIM GARD** while jogging.

\$9.98



5 Another JOSEPH WEIDER Breakthrough! Slim Down & MAKE OUT with JOE WEIDER'S SLIM GARD

Just slip on Joe Weider's New "Science Weapon", **SLIM GARD** and instantly start trimming your waist and hips to a sexy-slim size—without dieting—without tedious exercise!

And when combined with the "Slimmer's Routine" **SLIM GARD** can really flatten your pot belly and "pulverize" unwanted fat away from all over your body! Here's Proof: In a controlled University test, students reported waist losses of up to 3 1/2 inches and overall fat losses of 17 pounds—IN ONLY 2 WEEKS! They called it a "small miracle" the way it worked so fast!

Yes, **SLIM GARD** has really revolutionized weight reducing. Men everywhere are regaining their youthful, virile appearance by wearing it under their clothes and letting it work for them as they sit, stand, walk, run, bend, eat, watch TV or relax. It turns the simplest body movement into a waist-trimming exercise without effort. It can work "miracles" on your waistline, too.

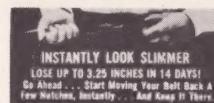
And remember, **SLIM GARD** is hidden—no one knows—nothing shows. **SLIM GARD's** secret is its gentle but firm "hugging" action that keeps warm air in—cool air out, trimming inches effortlessly away!

SLIM GARD and the "Slimmer's Routine" work effectively for the fat or slender man. Simple instructions are included for the man who wants to quickly lose 20 to 40 pounds... and for the slender fellow who wants to lose only a few inches off his waist without losing weight.

And remember, **SLIM GARD** is hidden—no one knows—nothing shows... except the inches that go. You're guaranteed impressive results in 14 days or your money back!

FREE! THE SLIMMER'S ROUTINE

Savvy Slimming Tricks to Shape You Up and Trim You Down. Here's Part 3 to the Slimming Formula—the surprisingly effortless "Aerobic/Circuit" training routine used by athletes, coaches and models to get into shape fast. Within 14 days you'll be Firmer, Slimmer, More Energetic and Stronger—craving a New, Youthful, Sexier more Exciting You! IT'S YOURS FREE—with **SLIM GARD**!



INSTANTLY LOOK SLIMMER LOSE UP TO 3.25 INCHES IN 14 DAYS! Go Ahead... Start Moving Your Butt Back a Few Notches, Instantly... And Keep It There!

THE SLIM GARD (Made to Last for Years) with the Slimmer's Routine

Comes in sizes: Medium & Large

\$11.95

USE THIS SHAPE UP... MUSCLE-UP COUPON!

JOE WEIDER
25 Maple Street
Norwood, N.J. 07648
Dept. 157-12P5

Dear Joe:
Thanks for letting me know about your "Shape-Up" ... "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand all your products carry a full money-back guarantee... no "ifs"... "ands"... or "buts".

I enclose check or money order for: \$

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

- ☐ "007" TWISTER, Free course & 3 copies of Muscle Builder magazine only \$9.95
- ☐ KILLER KARATE KRUSHER & Free "Killer Karate" course only \$9.95
- ☐ **CRASH-WEIGHT FORMULA #7 PLAN** with Free course (check one):
☐ 7-day Supply only \$ 8.00
☐ 14-day Supply only \$14.98
Check flavor desired: ☐ Chocolate ☐ Vanilla
- ☐ **FITNESS JOGGER** & Free "Aerobic/Circuit Training" course only \$9.95
- ☐ **SLIM DOWN & MAKE OUT KIT** with **SLIM GARD** and the Free "Slimmer's Routine" only \$11.95
Check waist size: ☐ Medium (30-38) ☐ Large (39-47)

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These patches represent outdoor careers for which the National School trains you; not the official patches of any State, Federal or private conservation service.



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